



RELOCATION *Booklet*



BATTLE CREEK AREA
CHAMBER

UNITED STATES CHAMBER OF COMMERCE

ACCREDITED



2021-2022

Kellogg's Better Days

Creating Better Days for 3 billion people
by the end of 2030

NOURISH

People with
our Foods

FEED

People in
Need

NURTURE

People and
our Planet

LIVE

Our Founder's
Values



Since 1906, Kellogg has been proud to call Battle Creek home.

Ever since, we've been doing our part to help make our
community a great place to live, work and play.

For more information, please visit www.KelloggCompany.com



Welcome Letter

Welcome to the greater Battle Creek area located within Calhoun County, Michigan. Within this publication you will find detailed information about the area showcasing how and why Battle Creek is a great place to start a career, raise a family, and retire. Those that call Battle Creek home find it to have affordable living, great communities, and safe neighborhoods. With 26 constituent neighborhoods, residents can occupy everything from historic homes to apartments, expansive downtown living, and other diverse living options accommodating a variety of tastes and style.

It is the simple pleasures that make residents feel at home in Battle Creek. The warmth of the people who live here, a natural warmth of being embraced into the culture of the region that shines brightly when someone asks, where's Battle Creek?

In our Relocation Booklet you will find the importance of connecting our lifestyles with our natural beauty and outdoor spaces. On the following pages, we want to lead you through our downtown and begin exploring our rich culture. We want to help you get to know our area and see why we call Battle Creek home!

My goal? To help you see why Battle Creek is a great place to live work and play! I encourage you to look towards the future and help us build a community that makes us all proud to call home.

Encouraging healthy and outdoor living, Battle Creek is a recreational paradise. Whether you are looking to explore wildlife at Binder Park Zoo or experience nature surrounding the linear parks 26 miles of trails, Battle Creek's 7,000 plus acres of parks and forests will keep you active and healthy and additionally, Fort Custer Recreational Area, located between Battle Creek and Kalamazoo, comprises of 3,033 acres of lakes, the Kalamazoo River, and trails.

We are happy to have you here and are delighted to be the first to say, welcome to Battle Creek and Calhoun County.

All my best!

Kara E. Beer, IOM, MPA
President, Battle Creek Area Chamber of Commerce

Kara Beer





Discover your path to success at BCPS

We offer an educational path where options equal individualized success.

PRE-K & ELEMENTARY

- Great Start Readiness Program (GSRP) is a free, income-eligible 4-day-per-week Pre-K program.
- All of our elementary schools offer enrichment, strong relationships, free before- and after-school programs, language support, outdoor education center experiences, summer programs and literacy supports.
- Fremont International Academy is an International Baccalaureate (IB) candidate magnet school offering Spanish instruction for every student and a curriculum rooted in global citizenship.

MIDDLE SCHOOL

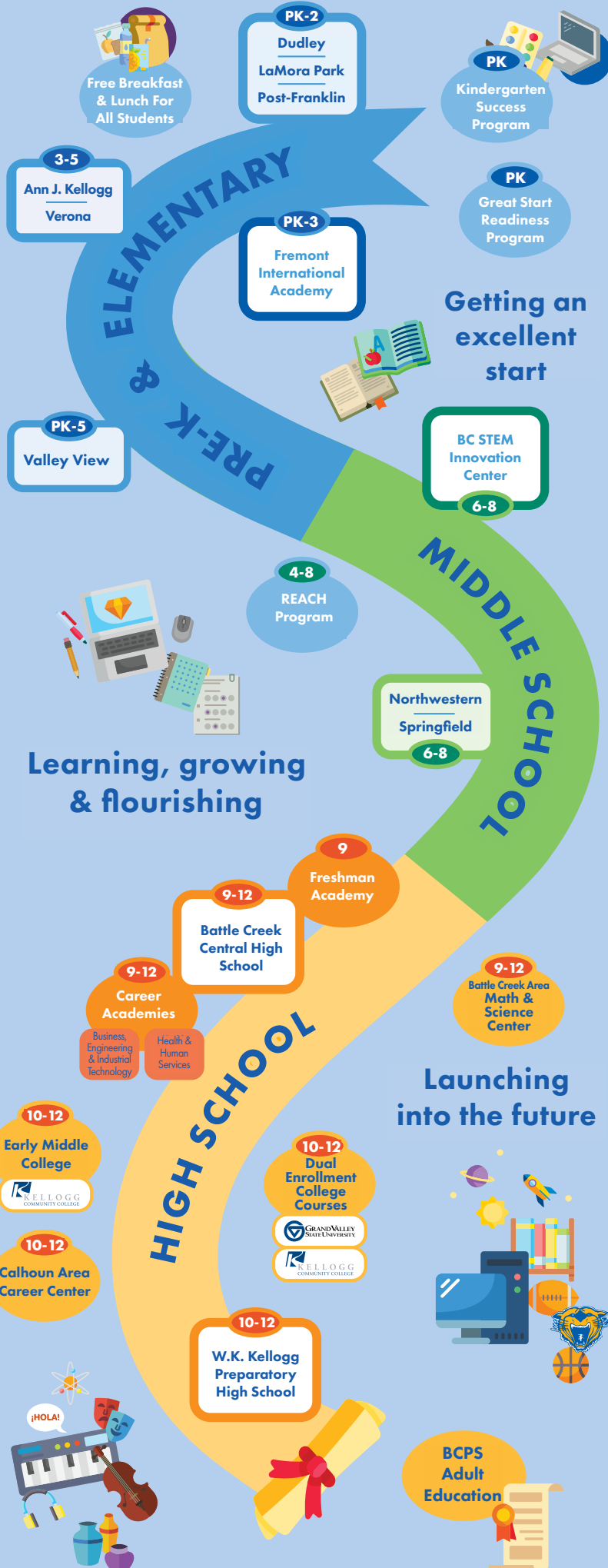
- Northwestern Middle School fosters advancement in reading, math and science, TrueSuccess character education and a smooth transition into high school.
- Springfield Middle School offers a new service learning model to get students involved in local service activities to engage them in learning, plus an advanced and accelerated REACH program.
- Battle Creek STEM Innovation Center is a STEM-focused magnet school where students gain engineering mindsets, design thinking and research skills in a hands-on environment.

HIGH SCHOOL

- Battle Creek Central High School (BCCHS) offers a smooth transition to high school, a wide array of AP courses and extracurriculars, dual enrollment through KCC and GVSU, and Career Academies. Through the Career Academies model, every BCCHS student chooses a career-focused academic pathway and receives instruction that is tailored to their interests, and opportunities to gain in field-based knowledge and experience.
- W.K. Kellogg Preparatory High School (grades 10–12) offers a flexible educational setting where students balancing family or work needs can earn their diploma and achieve success.

ADULT EDUCATION

- Adult Education offers classes and guidance to help adults complete a high school equivalency, earn a BCPS high school diploma, and/or improve English skills and study for the U.S. Citizenship exam.



ENROLL TODAY AT
BATTLECREEKPUBLICSCHOOLS.ORG/ENROLL

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One Riverwalk Centre, Suite 3A
34 West Jackson Street
Battle Creek, MI 49017
BattleCreek.org
269.962.4076



PARKS

of battle creek

- 
- 1 Monument Park 2 Woodland Park & Nature Preserve 3 Eagle Lake Beach - Fort Custer Recreation Area 4 Willard Beach
5 Sojourner Truth Monument 6 Kellogg House 7 & 8 Kellogg House Garden

LINEAR PARK

The Battle Creek Linear Park offers unlimited recreational and educational opportunities. With more than 26 miles of paved pathway, the park is perfect for a brisk jog or leisurely stroll. The park is also a resource for learning more about the world around you as it features unique plant, animal, picnicking, playgrounds, fishing, historical and cultural points-of-interest.

Begin Anywhere

Unlike some parks, the Linear Park has no admission charge and no “front gate.” The Linear Park meanders throughout greater Battle Creek, and you can get “on the park” almost anywhere.

A Park That Does Circles Around The Rest

For the out-of-town visitors, perhaps the best place to get “on the park” is located across the bridge near Friendship Park in downtown Battle Creek. There you’ll find plenty of free parking. LINEAR FUN IS FOR EVERYONE!

If it is a workout you are looking for, the Battle Creek Parks and Recreation Department has developed six “loops” to test your endurance. You will end at the same place you began.

- The East Loop extends 6.9 miles
- The West Loop extends east for 6.6 miles
- The Perimeter Loop takes you around 10.5 miles of the park
- The Fell Loop extends 1.3 miles
- The Spring Lake Loop extends 1.0 mile
- The Riverside Loop extends 1.1 mile

WOODLAND PARK AND NATURE PRESERVE

Woodland Park and Nature Preserve offers many unique features and opportunities for the community. The Park is a 145-acre natural area with entrances located on Helmer and Gethings Roads. Its various trails weave through the park, showcasing its natural beauty. The Park is a fantastic resource that can be enjoyed year-round by the entire family.

In addition to miles of trails, which take you by some of Michigan’s most beautiful wild foliage, wetlands and wooded areas, the Park is home to a historic grain silo (that the Park Committee is working to preserve).

The Park and Preserve also aids conservation groups with its green space, including the Michigan Department of Natural Resources and Environment and the Calhoun Conservation District. In addition, the Woodland Park Committee and the City of Battle Creek are working with area educators and conservation groups to use the Park as a valuable teaching resource.

Whether it be hiking, cross-country skiing, snow-shoeing, education, conservation, bluebird watching or simply a walk with your dog, the Woodland Park and Nature Preserve offers you a great natural resource close to home in Battle Creek!

LEILA ARBORETUM

Leila Arboretum is a horticulturist dream come true. The Arboretum is located along West Michigan Avenue at 20th Street east of Limit Street and west of Ridgemoor Avenue. The park is home to the Leila Arboretum Society’s Children’s Garden, and a championship disc golf course. Other amenities include hard surface walking paths, access to the Linear Park, a water fountain, large open green space over hilly terrain, and picnicking area including a 60-by-30 feet shade pavilion.

WILLARD BEACH

The east side of Goguac Lake off of George B. Place is home to Willard Beach Park, the City’s only property featuring lake access. The Park includes ample parking, hard surface walking paths, multiple picnic areas with pavilion cover, picnic tables, grills, and restrooms. Willard Beach has 550 of frontage on Goguac Lake and is open seasonally between Memorial Day and Labor Day. Pavilion reservations are available.

Park Hours: Willard Beach Park is open on a seasonal basis. Gates Open: April - October. Summer hours: Park opens at 5:30 a.m. until one half hour after sunset for pedestrian traffic only. Winter hours: Pedestrian traffic only - gates closed to vehicle traffic.

MONUMENT PARK

Monument Park is a dramatic reminder of Battle Creek’s intriguing past. Located at the Division Street, Jackson Street, Main Street triangle, next to City Hall, Monument Park welcomes visitors to Battle Creek and features statuesque memorials to Sojourner Truth, C.W. Post, and more.



1



2



3



4



5



6



7



8

LIVING

in battle creek

Battle Creek has a lot to offer businesses and their employees, but there is even more to discover when you live in Battle Creek. Located in the heart of Southwest Michigan, Battle Creek is small enough to be friendly and inviting, yet big enough to provide lots of activities, events, and opportunities to explore.

We are conveniently located along major Interstates and highways between larger cities including Detroit and Chicago, with Grand Rapids and Indianapolis not too far either. While you are not far from these major areas, you are also very close to amazing beaches along Lake Michigan, ethnic, and community festivals, concerts, and countless outdoor activities.

A FEW MORE REASONS TO LIVE IN BATTLE CREEK

You will find a community passionate about its downtown and surrounding areas. A community that is focused on bringing the best in retail, dining, living, and businesses to its residents. We are excited to be a part of it and see Battle Creek continue to grow, evolve, and thrive.

You will find art galleries, farmers market, a 17-mile linear park, coffee shops, restaurants, and much more in and around downtown. There are also great events including outdoor concerts, Vibe@5 concert series, the Cereal Festival, outdoor movies, Art Walks, and so much more. If you are looking for more things to do, check out the Chamber of Commerce or the Calhoun County CVB.

Lower Cost of Living

The overall cost of living is at least 7% lower than the national average

Median Annual
\$42,

Average commute is just 20 minutes



& Other Advantages

Household
Income
520

State personal income
tax of 4.25%

Median house value
\$96,000 with mean
prices of just over \$120k



Goguac Lake

Battle Creek is also home to award-winning healthcare facilities and doctors, which continues to grow in services, facilities, and resources for our community.

WORKING HERE

Job opportunities are available from our diverse base of companies with locations in Battle Creek, and not just cereal or food companies. Battle Creek is home to many key industries including aerospace and aviation, automotive and manufacturing, food and agriculture, IT and technology, as well as military and defense.

You have your choice of public schools, private schools, charters, and parochial as well as more than a dozen high-quality, higher education options within 50 miles.

ARTS & CULTURE, SOMETHING FOR EVERYONE

Greater Calhoun County is home to over 60 arts and cultural organizations and hundreds of talented artists, furniture makers, dancers, dabblers, professionals, and amateurs alike. Whether you like the symphony or the art museum, public concerts, or gatherings, we are confident you will find something to enjoy in Battle Creek.



1 & 2 Bed Floorplans

- \$200 security deposit
- Private Entrances
- 24 Hour Maintenance
- Carports
- Water, Sewer, & Rubbish included

Minges Creek Village

APARTMENT HOMES

151 Minges Creek Pl
Battle Creek, MI 49015
269-979-3336

www.mingescreekvillage.com

TRS Dial 7-1-1

Equal Housing Opportunity 

DEMOGRAPHICS

of battle creek



Known across the globe as the breakfast cereal capital of the world, on a good day you can smell cereal in the air in Battle Creek.



Settled in 1831

Approximate Latitude: 42.29

Approximate Longitude: -85.22

Battle Creek has sister city relationships with Santo André, Brazil & Takasaki, Japan.



City of Battle Creek Population
50,773



Standard Zip Codes: 49017, 49014, 49015, 49037



P.O. Box Zip Codes: 49016, 49018



Time Zone: Eastern Standard

Phone Area Code: 269

ETHNICITY

White (non-hispanic) 32,869 64.74

Black (non-hispanic) 8,912 17.55

American Indian (non-hispanic) 286 0.56

Asian (non-hispanic) 2,541 5.00

Pacific Islander (non-hispanic) 14 0.03

Other (non-hispanic) 40 0.08

Multirace (non-hispanic) 2,152 4.24

Hispanic 3,964 7.81

RACE DISTRIBUTION

White 34,559 68.07

Black 9,093 17.91

American Indian 372 0.73

Asian 2,591 5.10

Pacific Islander 15 0.03

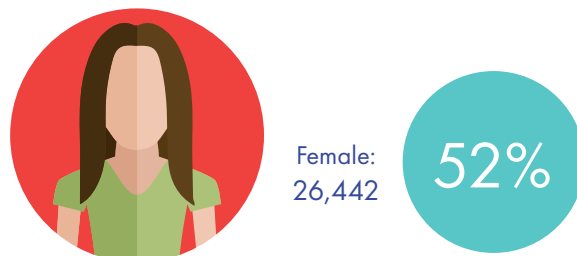
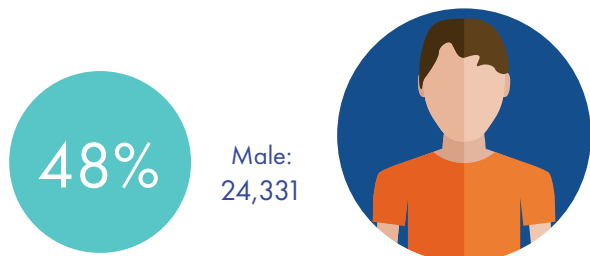
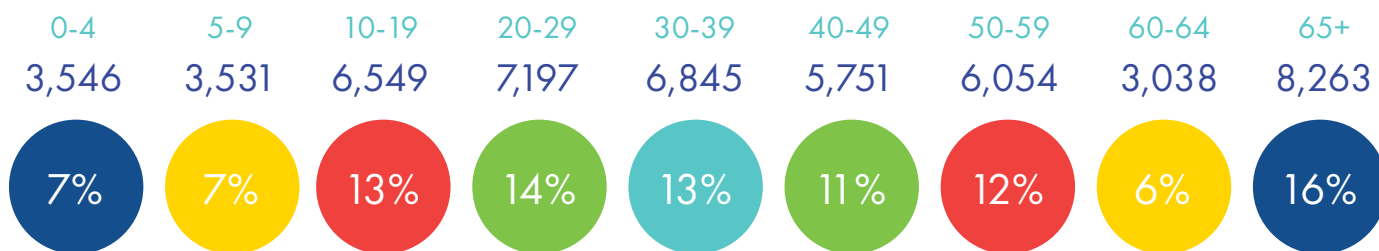
Other 1,613 3.18

Multirace 2,531 4.98

Sources: U.S. Census Bureau, Population Estimates Program (PEP), Updated annually. U.S. Census Bureau, data file from Geography Division based on the TIGER/Geographic Identification Code Scheme (TIGER/GICS) computer file. Land area updated every 10 years. Battle Creek Unlimited, Applied Geographical Solutions, 2018, provided by GIS Planning, JobsEQ®. Copyright © 2019 Chmura Economics & Analytics, All Rights Reserved.



Average Median Age: 36



Here to help you
stay connected • stay healthy
stay safe • stay home

Our programs include: CareWell & SeeWell Senior Hearing and Vision, HomeSafe Personal Emergency Response System (PERS), HouseCalls Phone Reassurance Program, and more!

Learn more about our programs and services for seniors and caregivers at www.carewellservices.org

Programs are funded with the help of Calhoun County Senior Millage

Call us, we're here to help! (269) 966-2450

SCHOOLS

of battle creek



SCHOOLS IN BATTLE CREEK

Battle Creek is proud to be the home to several public, charter, private, and specialty schools to serve our families and their children. We offer four public K-12 schools, seven private and charter schools, four specialty schools, as well as skilled trades education opportunities, local colleges, and nearby universities.

AREA K - 12 SCHOOLS

Public:

- Battle Creek Public Schools
- Harper Creek
- Lakeview Schools
- Pennfield Schools

Private and Charter:

- Arbor Academy
- Battle Creek Area Catholic Schools

- Battle Creek Christian School
- Battle Creek Montessori Academy
- Calhoun Christian School
- Calhoun Community High School
- Endeavor Charter Academy

Specialty:

- Battle Creek Area Math and Science Center
- Battle Creek Japanese Saturday School
- Calhoun Area Career Center
- Fine Arts Academy

Apprentice Programs:

- West Michigan Construction Alliance

LEGACY SCHOLARS

Legacy Scholars is an initiative developed as part of the W.K Kellogg Foundation's 75th Anniversary. The W.K. Kellogg Foundation established





a \$4 million endowment to help support post-secondary educational attainment for Battle Creek area youth. This program supports students attending Battle Creek Public Schools, Lakeview School District, and eligible students from Calhoun Community High School, by providing college and career opportunities, as well as the Legacy Scholarship: a last-dollar scholarship to Kellogg Community College for up to two years of tuition (62 credit hours), mandatory fees, and a book stipend. Learn more and apply through the Battle Creek Community Foundation.

COLLEGES & UNIVERSITIES

There are several local community colleges and universities to choose from, depending on your educational goals. Choose from those closest to Battle Creek and know that several larger universities are also nearby and ready to help you and your children exceed.

- Kellogg Community College (Two-Year Junior College)
- Regional Manufacturing Technology Center
- Siena Heights University
- Spring Arbor University
- Western Michigan University College of Aviation
- Western Michigan University - Battle Creek

Colleges & Universities within 30 Miles

- Albion College
- Kalamazoo College
- Kalamazoo Valley Community College
- Olivet College
- Western Michigan University Main Campus

Also Nearby

- Aquinas College
- Ferris State University
- Grand Valley State University
- Hillsdale College
- Michigan State University
- Purdue University
- Northwestern Michigan College
- University of Michigan
- University of Notre Dame

LIFE-LONG LEARNING/TRADES & TRAINING

The people, instructors, and facilities in Battle Creek ensure access and training for every business or personal need. We are about helping those who call Battle Creek home to continue to develop new skills and help you advance your career and earning potential.

The Regional Manufacturing Technology Center is operated by Kellogg Community College and offers just-in-time training in ten industrial skilled trades programs. An open-entry/open-exit enrollment option allows students to enroll at their capability level and attend during whatever hours they find convenient. Internet-based learning supplements the on-site academic program for those who wish instruction at home or in the workplace.

Customized training will be designed to your specifications if none of the current programs meet your needs.



MAKE IT KCC

Make it local. Make it affordable. Make it transfer.
IN-PERSON OR ONLINE

kellogg.edu



Preparing Students for Success in a Changing World

SCHOOL DISTRICT

Learn more at LakeviewSpartans.org



Bridge Park

Calhoun County Government provides essential services for residents, with the largest category being county wide public safety and justice through the Sheriff's Office, the Prosecutor's Office, the Courts, the Juvenile Detention Home and our new Public Defender's Office. Our Public Health Department also helps keep residents safe and healthy through restaurant inspections, well and septic permitting, immunizations and clinics, and the provision of school nurses. Unique to Calhoun and just a few other counties in Michigan is that the County Government owns and manages the local and primary road systems through a Road Department, internal to the County instead of the more common separately governed Road Commission. Residents, other local governments and businesses can get a variety of help through our Community Development Office, and specific individuals such as seniors and veterans are given special attention through special taxpayer-funded county offices.

Voters in Calhoun County have the opportunity to select by district one of seven members of the County's governing board, the Board of Commissioners, every two years. Additionally there are five county wide officials elected by the people for four-year terms, including the Prosecutor, Sheriff, Water Resources Commissioner, Treasurer, and Clerk and Register of Deeds. The District, Probate and Circuit Court Judges are elected non-partisan positions with six-year terms.

Recently the voters in Calhoun County supported a new parks millage to enhance the county-owned parks system along with pass-through allocations to each municipality for improvements to parks big and small throughout the county. The County owns a 5.5-mile trail for hiking and biking in Emmett Township connecting its parks and connecting larger national trail systems. Our contract with the Calhoun County Visitors Bureau directs hotel accommodations tax dollars toward tourism, convention and athletic improvements and promotions.

The County also values responsible use of resources, operating a County Recycling and Solid Waste program that hosts recycling collections of every sort throughout the year and in a variety of locations. The County also offers a free recycling opportunity through the C&C Landfill in Convis Township just outside Marshall and close to I-69 for all county residents, who can request a pass from our website.

The County Treasurer's Office issues dog licenses, which benefit the countywide dog population, and manages the County's cash and investments, and the state-specified process for handling delinquent property taxes. The Treasurer's Office offers various hardship programs to help those facing foreclosure and works hard to keep residents in their homes.

In 2021, Calhoun County has begun the monumental effort to provide affordable high-speed internet to all residents, even those who live in rural communities, led by an 11-person task force representing various industries and county populations. This project is expected to take a few years and will greatly improve the quality of life in our communities when completed.

Since the COVID-19 pandemic, the County has increased the ways the public can interact with services online and in expanded locations within Albion, Marshall and Battle Creek. The county website, Calhouncountymi.gov, offers a number of online services including online payments and vital records requests, as well as job applications, vendor bid opportunities, and parcel maps. Viewing the Board of Commissioners meetings is now possible through live streaming on the County YouTube page.

Calhoun County prioritizes the wellbeing of employees and strives to be a place people want to work. There are over 600 full-time employees in County Government and 10 unions. Employees and their families have access to a near-site health and wellness center that provides free

and inexpensive acute and preventative care, including prescriptions for families, and is within walking distance of the County's Battle Creek offices.

Calhoun County is proud of its high 'AA' bond credit rating and stable outlook, which reflects strong fiscal management, ample debt capacity, and sufficient reserves. This helps result in favorable interest rates when financing is necessary, saving long-term costs and allowing us to keep up with facility upgrades.

Through responsive leadership, which is demonstrated in the compassionate and service-oriented approach county leaders and employees bring to their daily work, Calhoun County is a remarkable place to live and work. County government is ready to support, encourage, and provide for its residents in whatever ways it can.

Calhoun County Government embodies its motto of "Building a better county through responsive leadership," by continually striving to meet residents' needs.

- 1 Calhoun County Building
- 2 Calhoun County Justice Center
- 3 "Lady Justice," Calhoun County Building
- 4 Calhoun County Board of Commissioners

Bridge Park Playground



EMPLOYMENT

around battle creek

STRONGEST INDUSTRY SECTORS

- Aerospace
- Automotive
- Cyber | IT
- Food and Agriculture
- Defense and Logistics
- Healthcare and Social Services



TOP BATTLE CREEK EMPLOYERS

Battle Creek is home to many major companies all in varying industries.

Denso Manufacturing Michigan, Inc.
3,535



Kellogg Company
2300



Firekeepers Casino Hotel
1641



Veterans Administration Medical Center
1581



Hart-Doyle-Inouye Federal Center
1500



Michigan Air National Guard
1488



Bronson Battle Creek
1273



Battle Creek Community Schools
1089



Meijer Inc.
927



Kellogg Community College
920



Il Stanley Company, Inc
734



TRMI
715



Calhoun County
653



Musashi Auto Parts, Inc.
649



Duncan Aviation
623



<https://siteselection.michiganbusiness.org/community-profile.html?primarycolor=002576&secondarycolor=48bee2&icTool=community-profile&geoid=2605920&geoEntId=39a7dad3-7010-44d0-a8c7-74b05fdc2248>



Battle Creek Country Club



Become part of the tradition
at the premiere place for
exceptional golf, dining, social
events, tennis and lake access.

(269) 962-8734 www.battlecreekcc.com



**MICHIGAN
WORKS!**® Southwest

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(269) 660-1412

Michigan Works! Southwest
prepares a qualified workforce to meet the current
and emerging needs of business and industry

Visit us at miworkssw.org or at our
Michigan Works! Southwest Service Center
for opportunities to:

- Enhance work-readiness skills
- Earn employer-recognized skills
- Achieve successful outcomes
- Experience excellent customer service

A proud partner of the AmericanJobCenter® network

RED HOT JOBS

Come be a part of our fun, friendly, vibrant, and upscale atmosphere! With the expansion of the hotel tower and many updates to the property, it's an exciting time to join our team! We offer an attractive benefit package with comprehensive healthcare, 401K to match, multiple incentive programs, ongoing training and opportunities for advancement!

Apply online at www.FireKeepersCasino.com or scan the QR code below to see a listing of available positions

FIREKEEPERS
CASINO • HOTEL
BATTLE CREEK

**Forbes 2020
BEST-IN-STATE
EMPLOYER
MICHIGAN**
POWERED BY STATISTA

FireKeepersCasino.com | 877.FKC.8777 | I-94 Exit 104 | 11177 Michigan Avenue

TOP ATTRACTIONS

around battle creek





1

1 Feeding the giraffes at the zoo



2

2 Cheetah from Binder Park Zoo

BINDER PARK ZOO

Discover spectacular views of wild animals at Binder Park Zoo! From the blue poison dart frog to the reticulated giraffe, animals are given natural environments, large enough for them to play, learn and be themselves. Connecting kids and families with animals and fun is what Binder Park Zoo is all about.

Situated on 433 acres, Binder Park is not your typical zoo. It features a variety of rides and exhibits, such as the award-winning Wild Africa. On your walk past the savannah, you can get nose-to-nose with one of the largest giraffe herds in the country and offer a leaf snack to one of the giraffes. Recent additions to Wild Africa are a family of African painted dogs and three lions.

Experience a variety of animals from around the world – all without leaving the country. Travel to Asia to watch the snow leopards and red panda, meet three black bears from North America, say hi to the South American sloth or find out what an Australian wallaby looks like.

CEREAL HISTORY EXHIBIT

You know you have arrived at the Battle Creek Welcome Center when you spot cereal mascots painted on the windows.

Learn why Battle Creek is the “Cereal City” at the cereal exhibit. Start with the invention of flaked cereal and move through its impact on everything from breakfast to modern marketing.

Check out the evolution of Tony the Tiger and different kinds of cereal that have been preserved in glass jars. Check your memory against our collage of vintage boxes to see if you’ve ever had Candy Corn Corn Pops or Bat Bites Justice Cereal.

Be ready for a photo op -- take a picture of your family in a cereal bowl or hop on over to the gift store for a selfie with Tony the Tiger.

LEILA ARBORETUM

Drive past Leila Arboretum and you will be hailed by the mighty centaur. He is raising a sword, but do not worry -- he just wants you to stop by the park and enjoy all of the nature, history, horticulture and art it has to offer.

FOUNTAIN A fountain greets you at the entrance. Its classic design has made it a popular backdrop for prom photos. Take a seat at one of the benches and enjoy a cool mist on a hot summer day.

FANTASY FOREST Get an up-close look at the centaur. He lives in Fantasy Forest, a field of artwork that was carved from disaster. After a beetle called the emerald ash borer destroyed trees near the entrance, artists were invited to carve up the trunks into fantastical sculptures. Find wizards, creatures, and a UFO in the garden. Take a shot for Instagram while sitting in the monster mouth or on the tree swing.

KALEIDOSCOPE GARDEN The enclosed garden is educational for kids and adults alike. Learn how to grow plants you can eat or check out the many, many varieties of daylilies. None of it would be possible without bees, though. That is why, rising above the garden, is the Bee-lloon sculpture. It shows the different kinds of bees and their life cycle. How sweet!

WALKING PATHS Explore the arboretum’s walking paths, which meander through the park. You will find treasures such as a native flower garden, gazebo, perennial garden, and groves of evergreen trees. If you are looking for more brisk exercise, the one-mile paved road makes a loop from the entrance. After your walk, take a rest by the fountain.

SCULPTURE Fantasy Forest is not the only art to find in Leila Arboretum. Travel down the central walkway and you will spot what looks like a metallic Stonehenge. It is a sculpture called Circa. In spring, the nearby magnolia blossoms blush with pink, and in winter, kids navigate their way around Circa on sleds.

DISC GOLF For a unique way to explore the arboretum, follow the disc golf course. Bring a disc and test your skill at 18 holes. The course takes advantage of the arboretum’s rolling hills and shaded groves. You will start out by the sumac trees and end on Fragrant Hill. The hill offers a scenic overlook and is covered with blooming trees that look like lacy clouds in spring.

EVENTS Check the calendar at lasgarden.org for events that go on all year. Festivus uses the arboretum’s hills for a cardboard sled race in February. July brings the epic Leilapalooza music festival, with five stages going on full blast. If you have kids, you cannot miss Spooky Science Saturday, which combines hands-on science experiments with candy.

FIREKEEPERS CASINO HOTEL

The property features an 111,700-square foot gaming floor with 2,900 slot machines, 70 table games, multiple restaurants and lounges, a live poker room and bingo room. This \$300 million project created a unique gaming destination in the mid-west all while initially creating 1,500 jobs for the local community. FireKeepers Casino Hotel is located just off Interstate 94 at Exit 104 in Battle Creek, Michigan and is a favorite gaming destination for residents in central and southern Michigan, northern Indiana and western Ohio.

Less than two years later, on March 1, 2011, FireKeepers Casino broke ground on a major expansion. This initiative included an 8-story resort-style hotel and expanded Bingo room. During this construction phase, the tribe's commitment to local spending resulted in awarding contracts that total more than \$25 million to the State of Michigan.

FireKeepers hotel expansion opened its doors to the public on December 12, 2012. The expansion showcased a 243 room resort-style hotel complete with indoor pool, exercise facility, a full-service restaurant named Smoke 'n Fire, and business center. The addition also features a functional multi-purpose Event Center that is capable of seating up to 2,000 guests as a concert venue. When not in use as a concert venue for superstar performers such as Tony Bennett, Reba McIntyre, and Tim Allen, the versatile space can accommodate banquets, corporate meetings, trade shows, and other events. This expansion brought 300 additional jobs to the Battle Creek area.

FireKeepers Casino Hotel, in just over two years of operation, has been named a Four Diamond Hotel by AAA, one of the hospitality industry's premier honors. The 243 room hotel, featuring 26 suites, earns an achievement that ranks FireKeepers as a premier establishment esteemed by AAA's professional inspectors. The Four Diamond recognition is given to just five percent of the more than 28,000 approved by AAA properties rated each year. FireKeepers received this award again in 2018.

In April 2016, FireKeepers casino renovated guest favorite Café 24/7 restaurant. The new design was developed by Kalamazoo architects, Seven Generations Architecture and Engineering and construction was directed by Moore Trosper Construction of Holt, Michigan. The refreshed atmosphere combines an old-school diner feel with new modern features

such as contemporary lighting, stylish graphics, and even a chalkboard wall to write specials. The Café 24/7 menu will feature new, fresh items, as well as some of the classic favorites like the All American Burger, Hot Turkey Sandwich and Chicken Pot Pie.

Also in April 2016, FireKeepers announced another expansion to the property, which would introduce a convenience store and gas station located adjacent to the casino. The convenience store and gas station, named "FireKeepers Pit Stop," features a car wash, a convenience store with various food and beverage items, as well as a place to fill up your gas tank while visiting FireKeepers. The FireKeepers Pit Stop opened November 1, 2016.

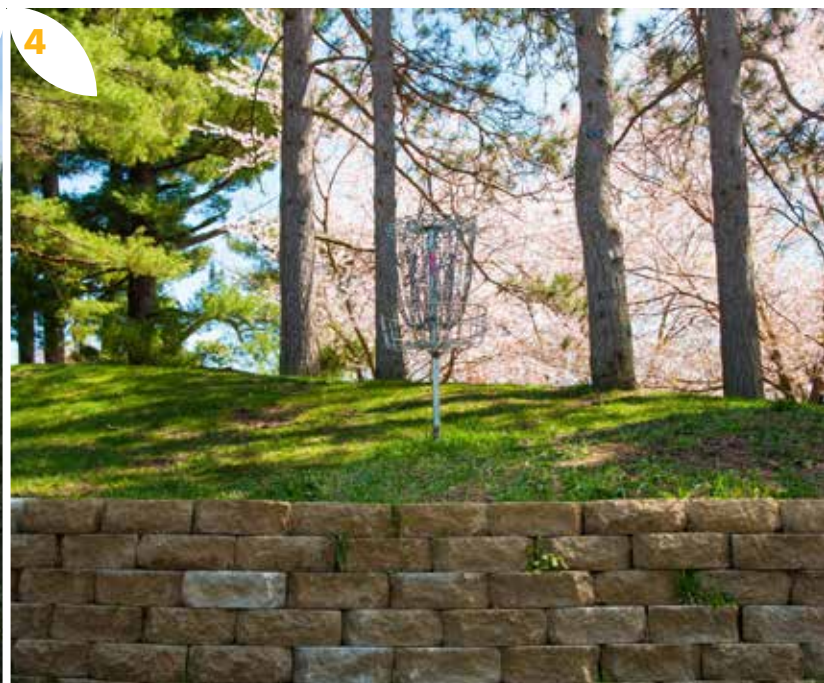
Dacey's Taphouse opened in December 2016. A new restaurant and bar that focuses on Michigan's craft beer industry as well as great food, the Taphouse features a rustic atmosphere, with contemporary features opens to the casino floor and comfortably seats 175.

2017 marked the opening of The Fire Hub, a unique, multi-million dollar casino community reinvestment project, with FireKeepers Casino directly purchasing, redeveloping and creating a downtown restaurant concept, plus adjacent food pantry to assist those less fortunate in the community, all housed in a restored historic city firehouse. Eighty percent of profits are pooled to benefit local charities, while twenty percent provide maintenance capital dollars. Another major element of the project is the development of nearby tribal lands to farm and grow vegetables, with a goal of delivering a free salad bar to students in area communities. Michigan Gov. Rick Snyder joined the Nottawaseppi Huron Band of the Potawatomi Tribal Council, owners of FireKeepers Casino Hotel, along with a large contingent of elected officials and key Michigan business partners to commemorate the Grand Opening.

Kathy George was named CEO in May of 2017 after serving for five years as General Manager and Vice President of Hotel Operations. Her commitment to service is not exclusive to her work, she is also very active in the local community. She sits on the Board of Directors for the Calhoun County Visitors Bureau, plays a large role in raising funds for S.A.F.E. Place, the area's domestic violence shelter, and has served as the Tournament Director for the FireKeepers Casino Hotel Championship, a stop on the Symetra Tour – Road to The LPGA.

FireKeepers executive staff and leaders of the NHBP announced in July of 2018 their plans to construct a new hotel tower. With more rooms

3 Magnificently Restored Cupola in the Kaleidoscope Garden 4 Leila Arboretum Disc Golf





THE HEAT IS ON

Thought the action was already hot at FireKeepers? Wait until you experience all the ways we're turning up the heat. A luxurious new hotel tower. Elevated signature dining. Exhilarating new gaming, including an online casino and sportsbook. Michigan's best casino experience will soon be hotter than ever.

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Top Attraction continued

and potentially more meeting space, FireKeepers will be able to market and attract guests from greater distances, bringing new visitors to the area and boosting the local economy. The company broke ground on the expansion on June 17, 2019.

Construction on the hotel tower will provide an additional 203 hotel rooms, including fourteen suites, plus a transformed hotel lobby area, a new signature restaurant, new high limit slot and table game areas and a new VIP lounge. The groundbreaking ceremony took place less than two months before the tribe celebrates the 10th Anniversary of the Grand Opening of FireKeepers Casino.

The new eight-story hotel will be designed in alignment with FireKeepers' existing standards of excellence, as the current hotel has been designated a AAA Four Diamond award winner for the past five consecutive years. The new hotel rooms will feature upscale built-in décor along with the latest in guest service technology.

The welcoming 39,000 square foot first level will deliver a vibrant new lobby bar and front desk while increasing the focus on seven main pillars which represent the [Seven Grandfather Teachings of the Nottawaseppi Huron Band of the Potawatomi](#): Love, Respect, Bravery, Truth, Honesty, Humility, and Wisdom.



FireKeepers signature restaurant, Nibi, one of Michigan's finest dining experiences, will enjoy a new location with seating for approximately 125, and an interior that retains a focus on the tribal namesake, water, plus a new fire feature. Nibi will also feature expanded wine storage and presentation, and a private dining area for up to 20, perfect for special parties or small business meetings.

The construction project also redesigns a section of FireKeepers existing gaming space. When complete, there will be new High Limit Gaming sections for slots and table games, plus a new bar and VIP lounge for select Red Hot Rewards Club members.

The scale of this project will provide an economic boost for many sectors of the construction community. At the peak of construction, there will be roughly 250 skilled trades working on the site! The estimated completion date is Spring 2021.

Also, sports wagering and online gaming! FireKeepers leadership announced their partnership with Scientific Games Corporation to provide sports betting and iGaming to its players, following recent passage of a bill legalizing sports and online casino betting in the state. Scientific Games will launch retail sports betting at FireKeepers Casino as well as online sports betting and iGaming across the entire state of Michigan once regulations allow.

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- ♦ 6079 B Dr N, Battle Creek
- ♦ 15901 11 Mile Rd, Battle Creek

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around battle creek

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- Children (shorter than fare box): free
- Transfers: free

Note: Please have the exact fare. Drivers do not have change.

REDUCED RATES

To qualify for the reduced rate you must either have picture ID show you to be 60 years of age or older, have a Medicare card (red, white, blue card) or a Battle Creek Transit (BCT) ID card. To qualify for a Battle Creek Transit ID card, you must complete our reduced fare form. If you qualify, the cost of obtaining a BCT identification card is \$2.

PASSES

Battle Creek Transit (BCT) passes may be purchased from Full Blast or City Treasurer's Office Monday - Friday, 8 a.m. - 5 p.m., or at the BCT office, 339 West Michigan Avenue, Monday - Friday 8 a.m. - Noon and 1 p.m. - 5 p.m. BCT has a no refund, no exchange policy.

STUDENTS

Bus passes are good for 12 - 48 rides. Student passes are good for 48 rides and may be used only on school days for school activities only. For students who attend a school which provides student ID cards, they must show that ID whenever using or purchasing a bus pass.

Effective Tuesday, January 18, 2011

Drivers on the vans and buses will no longer accept pieces of a pass or torn in half passes. The middle of the pass must be intact and the serial number on the back must be present. Passes with smiley faces are for individuals that qualify for reduced fare. These passes may not be used by friends or family that do not qualify.

ROUTE BUS PASSES

- 12 Ride Punch: \$11
- 12 Ride Punch (reduced rate): \$6
- 48 Ride Punch: \$40
- 48 Ride Punch (reduced rate): \$24
- Student (48 Rides): \$32

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WORKERS AGE
16 YEARS+**

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BEST
Battle Creek

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United States

24.3
State of
Michigan

Sources: United States, State of Michigan: U.S. Census Bureau, Commuting (Journey to Work), 2013-2017 American Community Survey 5-Year Estimates. Battle Creek: U.S. Census Bureau, Battle Creek City, Michigan QuickFacts, 2013-2017 American Community Survey 5-Year Estimates



BCGO

BCGo is a pilot program demonstrating the feasibility of an on-demand transportation system in Calhoun County. This pilot program is funded through a Michigan Department of Transportation grant and is expected to operate for a period of 12 consecutive months. BCGo is operated by Battle Creek Transit, a department of the City of Battle Creek, and collaborating agencies. These collaborating agencies may operate vehicles that do not reflect the BCGo name or branding but are operating the same BCGo on-demand software as part of the pilot demonstration.

The pilot will initially operate Monday - Friday from 6 a.m. until 9 p.m. and Saturday from 9 a.m. until 5 p.m.



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Battle Creek, MI 49015

Riverwalk Centre
34 W. Jackson St.
Battle Creek, MI 49017

Kool Family Community Center
200 W. Michigan Ave.
Battle Creek, MI 49017

Kellogg Community College
450 North Ave.
Battle Creek, MI 49017

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IMPORTANT

phone numbers



Battle Creek Police Department

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Bronson Battle Creek Emergency Department . . . 269.245.5888
United States Postal Service – usps.com
90 McCamly St. S, Battle Creek, MI 49016 . . . 269.965.3286
Willard Library . . . 269.968.8166

City of Battle Creek

BC311 Information Center . . . 269.966.3311
Animal Control . . . 269.781.0911
Assessor . . . 269.966.3369
Battle Creek Executive Airport at Kellogg Field . . 269.966.3470
Airport Maintenance . . . 269.966.3473
City Attorney . . . 269.966.3385
City Clerk . . . 269.966.3348
City Manager . . . 269.966.3378
Code Compliance . . . 269.966.3387
Community Development . . . 269.966.3315
Community Services . . . 269.966.3406
Engineering . . . 269.966.3343
Finance . . . 269.966.3388
Fire Department . . . 269.966.3519
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Human Resources . . . 269.966.3377
Income Tax . . . 269.966.3345
Information Technology . . . 269.966.1648

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Planning & Zoning . . . 269.966.3320
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Public Works . . . 269.966.3343
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Recreation . . . 269.966.3431
Risk Management . . . 269.966.3377
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Board of Commissioners . . . 269.781.0966
Calhoun County Sheriff's Office . . . 269.969.6450
Clerk & Register of Deeds . . . 269.781.0730
Treasurer . . . 269.781.0807
Senior Services . . . 269.781.0846
Battle Creek Veterans Affairs . . . 269.969.6735
Health Department . . . 269.969.6370

UTILITIES

for battle creek



REPUBLIC SERVICES is our residential curbside waste hauler in the City of Battle Creek. This change started April 1, 2021. If you live in the city limits, you receive:

- Weekly, unlimited curbside garbage pickup
- Every-other-week curbside recycling pickup (must sign up)
- Seasonal curbside yard waste pickup (starts the week of April 5)
- Weekly, unlimited curbside bulk waste pickup (must wrap mattresses and box springs; no commercial, construction, tire waste)
- Spring cleanup (late May); fall cleanup (October); live holiday tree pickup

You will see services mostly are the same, but to continue recycling in the city, you must tell Republic you wish to do so. You can do that in two ways:

- Call Republic - 269.216.8008
- Send Republic an email - BCrecycles@republicservices.com

In your email, please include your name, address, phone number, and email address. You will receive one recycling cart at no extra cost. Using either method, you can request to rent a trash and/or yard waste cart from Republic, at an additional cost.

Republic will deliver carts monthly, so you will have a brief gap in service. We appreciate everyone's patience!

UTILITIES COMPANIES

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MILITARY

in battle creek

The military has been an important presence in Battle Creek since 1917, when Camp Custer was built, almost overnight, to provide basic training for thousands of doughboys.

In just five short months in 1917 more than 8,000 men worked feverishly to transform 100 farms into one of the 36 national cantonments built to prepare soldiers to fight in World War I. Between July and December, 2,000 buildings for 36,000 men were built, costing over \$8 million. The 8,000-acre site, named for Michigan native General George Armstrong Custer, was a complete, self-sufficient city with its own water and sewer system, central heating plant, hospital, bakery, laundry, theaters, library and even facilities for training horses and mules for army service. At its peak before the end of the war, the Camp held more than 60,000 soldiers-to-be (130% of the population of the city of Battle Creek).

Between the wars the Camp was used as a training base for ORC, ROTC and several National Guard groups, as well as district headquarters and training center for the CCC.

In 1940 the name was changed to Fort Custer and the site was designated a permanent military reservation. Another 6,000 acres and additional barracks were added. During World War II Fort Custer continued to be a training site as well as a processing center for more than 4,000 German POWs.

Local industries also supported the war effort. About half of Battle Creek's factory workers were engaged in defense work. Although the cereal companies continue to produce breakfast food, Kellogg Company also packaged K rations for the Army. Duplex Printing Press Company switched to manufacturing 37mm anti-tank gun carriages, Nichols and Shepard (now Oliver) produced fuselages for Boeing airplanes, while Union Steam Pump Company supplied the Navy with submarine pumps.

Currently the area is home of the Fort Custer Training Center, 110th Wing ANG, Marines, Navy Operation Support Center, National Cemetery, VA of Battle Creek and the HDI Federal Center.



Hart-Dole-Inouye Federal Center



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BINDER PARK GOLF COURSE

Where golf meets nature. Binder Park is a 27-hole course located in Southwest Michigan among rolling hills, natural ponds and wildlife areas. The well-maintained course winds through tree lined fairways where you can see some of the zoo. After your round, relax in the beautiful clubhouse overlooking the course.

CEDAR CREEK GOLF COURSE

Cedar Creek Golf Club is one of the most popular courses in Battle Creek. It is an 18 hole par 72 course that is always in top shape. Designed by Robert Beard, there are 4 sets of tees on each hole that makes this course very enjoyable for all skills levels. "The Creek" has 5 par threes, and 5 par fives that keep it interesting. The staff is known for making you feel welcome as you enjoy your round. You won't be disappointed!

Opened in 1974, it is a beautiful player friendly course that is known for its excellent playing conditions and is open year round, weather permitting.

GULL LAKE VIEW GOLF COURSES

Gull Lake View is home to six championship golf courses rated 4 1/2 stars or higher by golf digest. Each course offers something a bit different, and that variety keeps our guest coming back year after year.

Gull Lake View Golf Club & Resort is Southwest Michigan's oldest and largest golf resort, featuring six championship courses in one amazing destination. Come here for the golf, and play 18-holes a day for six days, without ever playing the same hole twice.

Gull Lake View West Course

The original 18 hole Gull Lake View course was designed and built by

Darl Scott in 1963. This course is a mix of fields, hills, valleys, woods and ponds blended into a mature, challenging course. Recent design changes to the back nine have only enhanced this beautiful course.

Golf Digest – Places to Play (4 1/2 stars)

Gull Lake View East Course

The second of the six 18 hole Gull Lake View courses was designed and built in 1973 by the Darl Scott family. The beautiful 18-hole course maintains its reputation as one of the finest 18 hole courses in Michigan. Hilly terrain, occasional water hazards, and undulating greens put a premium on accuracy and shot making. Rated as high as the 10th best course in Michigan, the par 70 is rarely challenged.

Golf Digest – Places to Play (4 1/2 stars)

Stonehedge South

The third of the six Gull Lake View courses was designed in 1988 by Charles Scott. This exacting design is a combination of dramatic rolling, forested land. According to Michigan Golfer, "Each hole at Stonehedge could be considered the "signature hole" as all offer an excellent chance for golfers to hit a variety of shots into quick rolling, gently sloping greens." Included in Golf Digest's list of the top 75 most affordable courses in the United States, Stonehedge is a course you do not want to miss.

Golf Digest – Places to Play (4 1/2 stars)

Bedford Valley

The fourth of the six Gull Lake View courses was designed in 1965 by William Mitchell and was purchased by the Scott family in 1988. This 18 hole facility has always been one of Michigan's most frequent championship



Binder Park Golf Course

sites. The classic design is known locally as “The Big Course” with its huge greens, large bunkers and fairways lined with mighty oaks. Golf purists rave about the course’s shot values and overall challenging layout. Bedford Valley has been host to the Michigan Open, Michigan Senior Open, Michigan Maxfli PGA Junior Championship, Michigan Publinx State Match Play and the NCAA III National Championship. With a practice facility, professional staff and a friendly atmosphere Bedford Valley is a course you will want to visit many times.

Golf Digest – Places to Play (4 1/2 stars)

Stonehedge North

The fifth of the six Gull Lake View golf courses was designed in 1995 by Charles and Jon Scott. This 18 hole course presents six par threes, six par fours and six par fives for the entertainment of all golfers. The championship layout offers grassy, windblown holes, forested terrain, elevation changes and large greens. The greens are constructed to USGA specifications, which allows the North Course to continue to compile a strong resume, host to a state championship and many local and regional tournaments.

Golf Digest – Places to Play (4 1/2 stars)

Stoatin Brae

Gull Lake View’s sixth course, Stoatin Brae sits atop one of the highest points in Kalamazoo County and offers breath-taking views of the Kalamazoo River Valley. A links-style course designed by Traverse City golf architects, Renaissance Golf Design in collaboration with the Scott family, Stoatin Brae affords very generous fescue-lined fairways, four sets of tees to accommodate all skill levels, dramatic views, and undulating

green complexes. The wind on top of the grand hill will pose as a challenge, requiring players to precisely bump and run shots to score well. As one of two courses opening in Michigan in 2017, Stoatin Brae is a must play course this season.

“ONE OF NINE MOST EAGERLY AWAITED NEW GOLF COURSES OF 2017” — FORBES MAGAZINE

Accommodations: Gull Lake View also offers on-site accommodations for up to 256 guests in the Fairway Villas.

RIVERSIDE GOLF COURSE

Riverside Golf Club had been a private club since 1926, but has been open to the public since 2011, and is getting Rave reviews as a challenging and fun track for all! It is an awesome 18 hole, par 72 course designed by W. Bruce Matthews and Jerry Matthews and is always well manicured. There are 5 sets of tees on each hole that allows for a great challenge and a lot of fun for all skills levels. Riverside is known for it’s excellent greens and great location.

SQUIRREL HOLLOW GOLF COURSE

Squirrel Hollow Golf Club is a par 61 “strategic” course that has eleven par 3’s and seven par 4’s. This executive style course is probably one of the finest you may ever play. The “Farm” was built on an old dairy farm, and still has several old farm implements throughout the property. The first hole plays up to an expansive old barn that cradles the first green. Squirrel Hollow has excellent playing conditions, with some of the best greens in the area. A great place for a quick afternoon round when you have not had enough following your morning round, or visa versa!

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for battle creek



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Golf Courses continued

MEDALIST GOLF COURSE

Rated 4 ½ stars by Golf Digest, The Medalist Golf Club was also recently voted "The best golf course in the surrounding Battle Creek area" with over 58% of the total vote. State-of-the-art GPS units on every cart not only give exact yardages but allow golfers to order over 110 food & beverage items that are delivered directly to you anywhere on the course at any time, faster than Jimmy Johns. With 5 sets of tees the challenging & picturesque golf course can be enjoyed by any golfer.

In the midst of our scenic 230 acres, you'll be taking on a championship course created by Michigan's own Bill Newcombe. The Medalist has hosted many prestigious statewide events including the Women's State Championship, the Michigan State Junior Golf Championship, and the Michigan Junior State Amateur Championship. We have also hosted numerous USGA events including U.S. Open qualifiers, U.S. Amateur qualifiers, and U.S. Amateur Public Links qualifiers. A day on our fairways is like a trip into the northern wilderness of Michigan to play the game you love as 14 of the 18 holes cannot be seen from the rest of the golf course which makes you feel like you are alone in the wilderness, except for that occasional golf ball bouncing off the trees or splashing into the wetlands.

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ARTS & CULTURE

in battle creek

Color the Creek Mural at Territorial & Capital Ave

1 & 2 Fall into the Arts, artwalk
3 Color the Creek Mural at Richards Place & Capital Avenue **4** Art Center of Battle Creek

Arts and culture are essential for building community, supporting development, nurturing health, and well-being, and contributing to economic opportunity. On our journey here in the greater Battle Creek area to integrate more art and culture into our core and connect more deeply with visitors, new residents, and lifelong residents we are recognizing impactful cultural assets and history while allowing for many creative placemaking projects throughout the county.

The culture of our community is a powerful driver for development, with community-wide social, economic, and environmental impacts. ... Culture ensures unity during crisis, influences identity, debate, and dialogue. It is important for community building.

Greater Calhoun County is home to over 60 arts and cultural organizations and hundreds of talented artists, furniture makers, dancers, dabblers, professionals, and amateurs alike. Whether you like the symphony or the art museum, public concerts, or gatherings, we're confident you'll find something to enjoy in Battle Creek.

Battle Creek aspires to come together in creative and freely expressed ways to deepen our understanding of ourselves and enrich our community. We know that you will find something that excites you about our community and helps you call this home and if you need more, know that we have many programs and opportunities to assist you in your desires.



Art from Fall into the Arts



Vendors on the River at Fall into the Arts



StartUp Space - Small Business Development

Whether you're a startup, or growing small business, Battle Creek has a wealth of resources. Use this online resource guide to be connected to agencies that can assist you.

www.startupspace.app

EatsBC - Small Business Development

A dynamic prepared food directory for the community. Eats BC is a community platform to advance online capabilities and exposure of our local food based businesses.

www.eatsbc.com

Mapping Application - City of Battle Creek

Utilize this mobile friendly application to research property and view tax information, permits, and zoning code.

www.battlecreekmi.gov/196/Mapping-Applications

Master Plan - City of Battle Creek

the 2017 Master Plan guides development for Battle Creek and includes market analyses, future land use designations, and sub area plans.

www.battlecreekmi.gov/216/Master-Plan

MEDC Redevelopment Ready - State of Michigan

The City of Battle Creek is a Certified Redevelopment Ready Community as of March 2018. This program is voluntary and signals that locating a new business or growing an existing one within their municipality is a straightforward and streamlined.

www.miplace.org/developers/

BC Cargo - Small Business Development

BC Cargo Pop Up Shop Marketplace was created in 2018 as a launch pad for entrepreneurs in Downtown Battle Creek.

Merchants can apply to lease one of seven upcycled shipping containers for an entire season, or apply as a daily tent pop up vendor.

www.bccargo.org | Facebook: BC Cargo

Location: 35 W. Hamblin

kiCH(e)n - Small Business Development

The kiCH(e)n is a retail, food service incubator designed for early state or start up businesses. One early stage businesses will co-locate within the space each year.

Location: 80 West Michigan

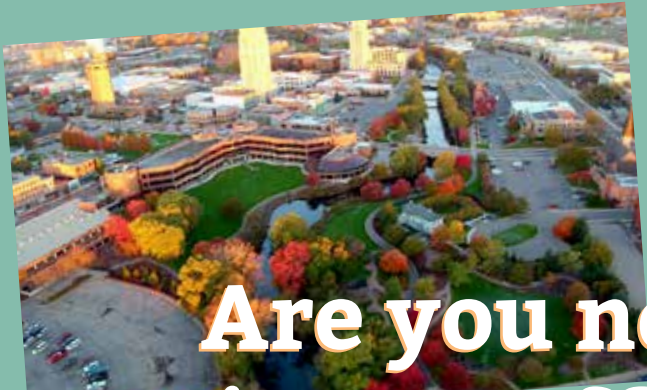
smallbusinessbattlecreek.com | smallbusinessinfo@battlecreekmi.gov | 269.441.1255



36 W. Hamblin Ave.



BATTLE CREEK Welcome Center



Are you new to town?
**Stop in our office and get more
information
on things to do in Battle Creek.**

Gifts - Info - Maps

269-962-2240

battlecreekvisitors.org



**34 Jackson St W
Battle Creek, MI 49017**

