



## **PRESS RELEASE**

March 12, 2021

# **Bowers Aluminum Submits Plans for Expansion in Battle Creek**

- Bowers considers investing \$7.8M in Battle Creek.
- Expansion would create at least 17 new jobs.

BATTLE CREEK, MICH — Battle Creek Unlimited (BCU) is pleased to announce that Bowers Aluminum is considering expanding its manufacturing operations in Battle Creek’s Ft. Custer Industrial Park. Bowers Aluminum provides contract anodizing and fabrication services for aluminum products to manufacturing companies throughout the Midwest, East, South, and West. Their anodizing operations serve multiple sectors (automotive, healthcare, appliance manufacturing, office furniture, etc).

Bowers will seek a local tax-abatement for this project. If approved, this project would generate more than \$7,800,000 in investments at the site. In addition, Bowers would hire a minimum of 17 new employees over the next 12 months. There is a strong potential for more employees beyond the initial 17.

“We are excited about the possibility of expanding in Battle Creek. We will put an emphasis on hiring local” said owner, Jon Bowers. “When possible, we will hire locals because it benefits both of us. Local employees add value to our overall economy. Also, if they are closer to our facility, it is more likely that they will stay and grow with our company.”

“We are pleased that Bowers is considering an expansion here in Battle Creek. Bowers Aluminum is a local company that continues to show commitment to the City of Battle Creek. This potential expansion sends a signal to local companies and potential new companies that Battle Creek is the right place to do business.” said Shabaka Gibson, Vice President at Battle Creek Unlimited.

Bowers’ current facility, located at 1401 Shiga Dr., began operating in Battle Creek in 2018. The proposed expansion of 70,000 sf would double the company’s footprint. This potential expansion would allow the company to expand its processes to include extrusion and fabrication. That would allow Bowers to do more business and create more local jobs.

**###**

### **ABOUT BATTLE CREEK UNLIMITED**

*Established in 1972, Battle Creek Unlimited (BCU) is a private, non-profit corporation which serves as the economic development arm for the City of Battle Creek and manages the Fort Custer Industrial Park. The Fort Custer Industrial Park is home to over 80 businesses, including 25 international companies, and employs over 13,000 people. BCU’s mission is to build a strong community by driving strategic investment and job creation.*

### **CONTACT**

Shabaka Gibson  
Battle Creek Unlimited  
[www.bcunlimited.org](http://www.bcunlimited.org)  
[gibson@bcunlimited.org](mailto:gibson@bcunlimited.org)