






## BCU FIVE-YEAR COMMITMENT 2018-2023

5 YEAR GOALS	FY 2018-2019	% FY 2018-2019	FY 2019-2020	FY 2020-2021	FY 2021-2022	FY 2022-2023	<b>GROWTH SECTORS</b>  AUTOMOTIVE / OEM SUPPLY CHAIN <hr/>  AVIATION / DEFENSE <hr/>  FOOD / BEVERAGE <hr/>  LOGISTICS / SERVICES <hr/>  <b>BATTERYCIT</b> <small>Plug into Battle Creek</small> ENERGY STORAGE
<b>Jobs Created GOAL:</b> 750 new jobs paying average \$17 with benefits	185	25%					
<b>Capital Investment GOAL:</b> \$250,000,000	\$56,710,000	23%					
<b>Lead Development GOAL:</b> 20 lead developments	3	15%					
<b>Company Attraction GOAL:</b> 7 new companies	5	71%					
<b>Retention Visits GOAL:</b> 415 visits	96	23%					
<b>Land Development GOAL:</b> 200-250 acres of shovel-ready sites inventory	ongoing						
<b>Foreign-Trade Zone GOAL:</b> 10 new users	2	20%					
<b>Raise Private Capital GOAL:</b> \$1,000,000	ongoing						
<b>Direct Investment Fund GOAL:</b> 10 new loans	4	40%					
<b>Community Development Projects / Assists GOAL:</b> 10 company projects	6	60%					
<b>Work Ready Talent Assists GOAL:</b> 50	7	14%					
<b>Media GOAL:</b> 85% positive media	82	96%					



### MISSION

Build a strong community by driving strategic investment and job creation



### VISION

Engage the community to meet the opportunities and challenges of the future.



### COMMITMENT

By July 2023, BCU will generate a quarter of a billion dollars in capital investment and 750 new jobs paying an average wage of \$17 per hour with benefits.

We will do this through retention, expansion, and attraction of targeted industries and talent.