Workforce & Training



WORKFORCE & TRAINING

Battle Creek is known for offering unique education and development programs to grow our greatest resource – people. Businesses who call Battle Creek home are able to pull from not only our immediate population but from areas nearby as well. The same convenient location to multiple major highways makes Battle Creek an easy commute for potential employees.

You'll also find several different workforce development agencies and organizations dedicated to the continued development of a strong workforce for the diverse employers. More on these organizations is available below.

The nationally recognized Kellogg Community College Regional Manufacturing Technology Center (RMTC) located in Fort Custer Industrial Park offers a huge perk for Battle Creek businesses by customizing recruitment, screening, and workforce training to meet your company's unique needs and ultimately maximize your success. Their open/entry, open/exit customizable training plan allows the RMTC to respond quickly and efficiently to your training needs whether by scheduling training to meet production schedules or allowing for students to learn at their own pace.

Michigan Works! Southwest is an integral partner in developing Michigan's economic future. They offer a variety of services to help businesses locate talent, such as online job advertising, talent recruitment, training support, customized assessments, resume sorting, Employer Resource Network, and job fairs. In addition, other possible company funding assistance includes: On the Job Training Grants, Wage Reimbursement, Customized Classroom Training Grants, Worker Opportunity Tax Credit, and Skilled Trades Training Fund.

Pure Michigan Talent Connect offers an abundance of talent development and talent connecting resources available to employers. They offer a variety of talent-focused resources, programs, and services available, most at no cost, to attract and train top talent in your company.

Downloads

- View our 2030 Strategic Plan
- View our Commitment to Equity & Inclusion

WORKFORCE AND TRAINING INCENTIVES

- Battle Creek Unlimited City Residency Fund
- Battle Creek Training and Relocation Fund
- Michigan Advanced Technician Training
- Michigan Business Development Program
- Michigan New Jobs Training Program
- Skilled Trades Training Fund
- Talent Connect
- Trade Adjustment Assistance

*BCU uses Jobs EQ to access and report our labor market data.

NEW BC TRAIN program

Talent Retention, Attraction and Inclusion Incentive

This is a pilot program for employees moving to Battle Creek, where qualifying employees can receive \$8-12K upfront. Eligible uses include house down payments, rent assistance or other moving expenses.

Participating Battle Creek employers match BCU's contribution.

Learn more at battlecreektrain.com