

# Site Selection



## Site Selection for New Development

We believe that Battle Creek offers Unlimited opportunities for businesses and organizations who call it home. We have gathered data about our demographics, workforce development efforts, incentives and financing, and more. These highlights are just the beginning of demonstrating all that we have to offer. While Battle Creek may be known as the “cereal city” home to the Kellogg Company and Post Consumer Brands, we are quite diverse in the industries you’ll find here.

Considering a new site or location for your business is an incredible decision with a ripple effect throughout your organization. Businesses of all types have headquarters and sites within our Fort Custer Industrial Park, in Downtown Battle Creek and throughout the Battle Creek area. These include manufacturing facilities, production plants, call centers, suppliers, food production, and many others.

As you factor in all of the variables like logistics, real-estate, labor costs, economic incentives, workforce sustainability, and others, BCU is here to connect you with the right resources when you need them.

And, with access to world-class infrastructure, transportation, and industry sectors that include

aerospace, automotive, cyber/IT, food & agriculture, defense, and logistics your business will also find a workforce able to support these industries and those who support them.

Learn more about available sites in Battle Creek, including Fort Custer Industrial Park.

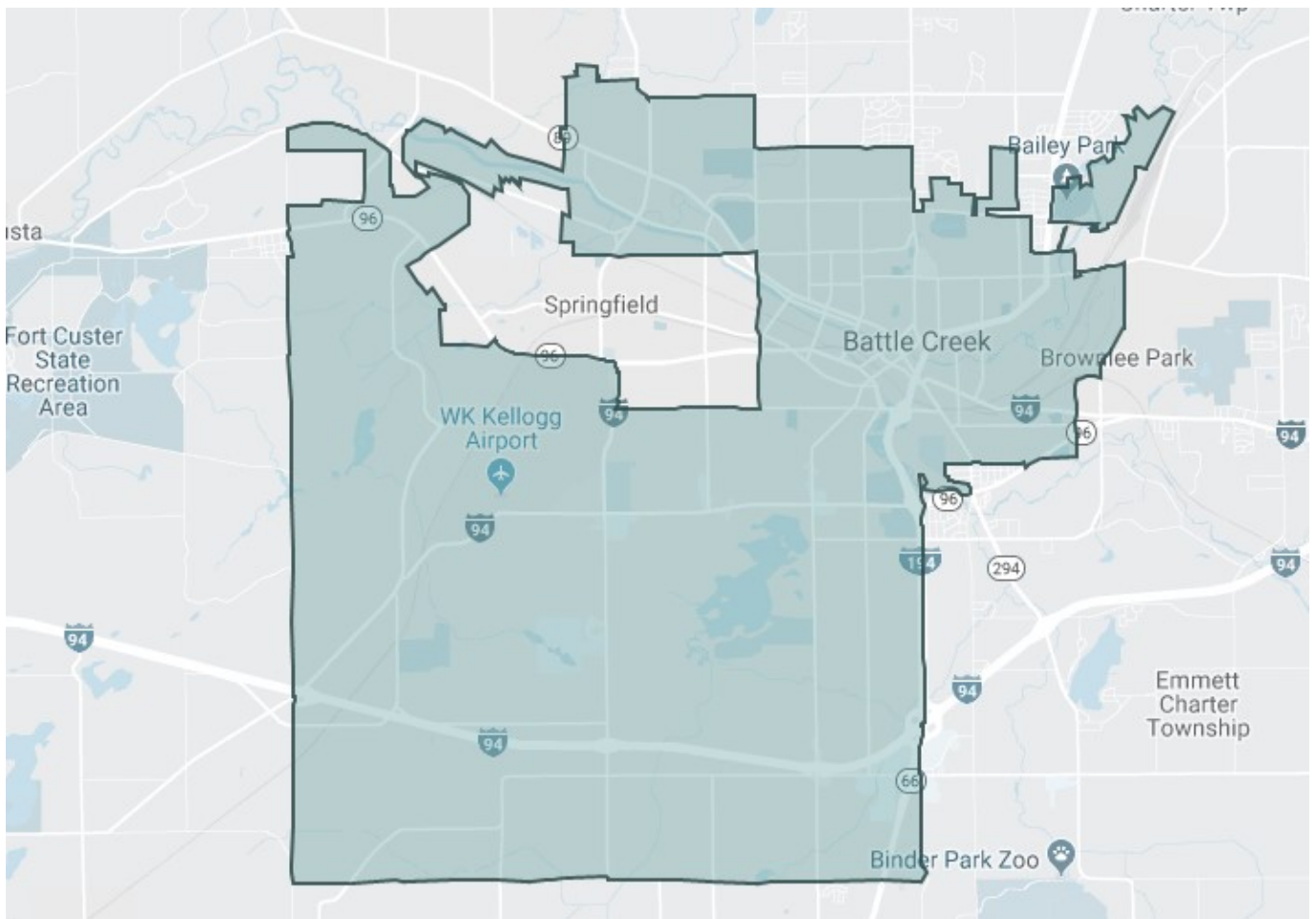
## In Fort Custer Industrial Park

Fort Custer Industrial Park is one of the premier international business parks in the Midwest and North America.

Fort Custer Industrial Park is an attractive, modern business development area where nature, industry and a quality community provide an excellent climate for business success. Numerous characteristics and amenities support your future growth here in Battle Creek.

## Search Available Properties in Battle Creek

To find available properties in Battle Creek **CLICK HERE**.



## Downloads

- View our Strategic Plan
- View our Strategic Plan Dashboard
- View our Commitment to Equity & Inclusion



**Robert Corder**

Vice President of Attraction