

Why Battle Creek



Strategic Advantages of Battle Creek

Positioning Your Company for Growth

For over 50 years, Battle Creek Unlimited (BCU) has been helping people and businesses find their way to create economic opportunities in Southwest Michigan. With leadership, strategy, and development expertise, we can help you get down to business and create a plan for success.

The Possibilities are Unlimited

Relocating your business or family to Battle Creek, Michigan provides you with several opportunities and advantages to other areas nearby. You'll find sites, facilities, and resources here in the heart of Southwest Michigan. Battle Creek is small enough to be friendly and inviting, yet big enough to provide global opportunity. With a rich history grounded in innovation, industry, and military service, Battle Creek is home to a thriving local and international business community.

In fact, Battle Creek is home to 25 international businesses. You'll also find an abundance of creative incentives, a skilled workforce, business attraction resources, affordable real estate, and a community alive with culture and activity. Battle Creek is the perfect choice for growing your business and living your life.

We invite you to learn more about all of the advantages available to your business throughout this section of our website. If you would like more information or have any questions, please contact us today.

Downloads

- [View our 2030 Strategic Plan](#)
- [View our Commitment to Equity & Inclusion](#)