



Site Selection

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We believe that Battle Creek offers Unlimited opportunities for businesses and organizations who call it home. We have gathered data about our demographics, workforce development efforts, incentives and financing, and more. These highlights are just the beginning in demonstrating all that we have to offer. While Battle Creek may be known as the “cereal city” home to the Kellogg Company and Post Consumer Brands, we are quite diverse in the industries you’ll find here.

Considering a new site or location for your business is an incredible decision with a ripple effect throughout your organization. Businesses of all types have headquarters and sites within our Fort Custer Industrial Park, in Downtown Battle Creek and throughout the Battle Creek area. These include manufacturing facilities, production plants, call centers, suppliers, food production, and many others.

As you factor in all of the variables like logistics, real-estate, labor costs, economic incentives, workforce sustainability, and others, BCU is here to connect you with the right resources when you need them.

And, with access to world-class infrastructure, transportation, and industry sectors that include aerospace, automotive, cyber/IT, food & agriculture, defense, and logistics your business will also find a workforce able to support these industries and those who support them.

Learn more about [available sites in Battle Creek](#), including [Fort Custer Industrial Park](#).