

News



News & Announcements

Stay up to date with all the latest news, announcements and special events from Battle Creek Unlimited.

DoubleTree by Hilton Battle Creek wins Governor's Award for Innovative Tourism Collaboration

April 11, 2024 BATTLE CREEK, MICH - Battle Creek Unlimited (BCU), along with members of the board, the City of Battle Creek, and the Calhoun County Visitor's Bureau were in attendance to accept the Tourism Industry Coalition of Michigan (TICOM) award for "Innovative Tourism Collaboration - Non-Traditional Tourism Partnerships" at the "Pure Michigan Governor's Conference on Tourism" hosted in Kalamazoo, Michigan on April 10th, 2024. The awards were created in collaboration with the Governor's Office to boost the image of Michigan's tourism industry and promote innovative collaboration. The DoubleTree by Hilton was recognized for its innovative approach to community involvement ...

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April 11, 2024

"Battle Creek Named a Tier 3 Top Metro by Site Selection Magazine"

March Issue 2024 Read the full release here for all of the details: 2023-Top-Metros-Tier-3: Industrial At Heart (siteselection.com) ...

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March 4, 2024

BCU's Newsletter Winter 2024

BCU is pleased to share its Winter 2024 Quarterly Newsletter This edition includes: From the President's Desk; WK Kellogg Co to Invest \$44 million in Battle Creek; Groundbreaking Ceremony Held for Next Spec Building; SUITE Collaborative Launched to Develop Careers in Hospitality; Roundabout Recognized as "Project of the Year";plus other news and information. The newsletter is available to view as a PDF Our goal is to provide useful information to people who live and/or work

in Battle Creek. We welcome your feedback and story ideas. Email your comments to BCUNewsletter@bcunlimited.org. You can also follow BCU on Twitter, Facebook, and ...

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February 29, 2024

WK Kellogg Co expansion in Battle Creek will retain 170, create 43 high-wage jobs, boost state's agribusiness industry

MEDC - December 12, 2023 - WK Kellogg Co was established in 2023 as a standalone company, resulting from the separation of the former Kellogg Company into two separate entities, Kellanova and WK Kellogg Co. WK Kellogg Co is focused on its founder's original business - ready-to-eat cereal. The company employs approximately 750 employees - nearly one-third of its total North America employee base - in Michigan and will continue to be headquartered in Battle Creek, where it has spent the past 117 years as Kellogg Company. In 2021, Kellogg Company announced that by the end of 2023, it would move ...

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December 12, 2023

Industrial Partners USA to build second spec building on Watkins Road

Battle Creek Enquirer, Monday, Dec. 11, 2023 A rendering of a new industrial speculative building on Watkins Road. The first half of the building is expected to be ready for tenants next fall. BATTLE CREEK — As the sun broke through the clouds along Watkins Road on Friday morning, Joe Sobieralski turned to face the crowd with a smile on his face. "These are the days that are fun," Sobieralski, president and CEO of Battle Creek Unlimited, told the crowd. "When we get to come out and turn some earth, it's really fun." Equipped with hard hats, vests and shovels, ...

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December 11, 2023

BCU's Newsletter Fall 2023

BCU is pleased to share its Fall 2023 Quarterly Newsletter. This edition includes: From the President's Desk; DENSO to Invest \$63 Million in Battle Creek; United Federal Credit Union to Open Battle Creek Branch; BC Food Reimagined Receives \$3.3 Million Grant; First Food Prize a Huge Success;plus other news and information. The newsletter is available to view as a PDF. Our goal is to provide useful information to people who live and/or work in Battle Creek. We welcome your feedback and story ideas. Email your comments to BCUNewsletter@bcunlimited.org. You can also follow BCU on Twitter, Facebook, and LinkedIn. ...

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December 4, 2023

Governor Whitmer Announces Over \$73 Million in Support for Entrepreneurial Hubs Across the State

Thursday, November 9, 2023 LANSING, Mich. - Today, Governor Gretchen Whitmer joined the Michigan Economic Development Corporation (MEDC) to announce that 27 organizations have been selected to serve as entrepreneurial hubs across the state of Michigan, providing comprehensive resources and support to the state's small businesses. The Small Business Support Hubs (SBSH) program received approval by the Michigan Strategic Fund in June, following the passage of the \$75 million Small Business Smart Zones and Business Accelerators initiative by the Michigan legislature in February. The program is funded by a one-time appropriation using American Rescue Plan Act ("ARPA") dollars to create and operate programs ...

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November 10, 2023

Industrial Partners USA Breaks Ground on Phase 2 Spec Building in Battle Creek

504,000 square feet of industrial space planned just off I-94. November 1, 2023 BATTLE CREEK, MICH - Battle Creek Unlimited (BCU) has sold 34 acres of land to Industrial Partners USA (IPUSA) for the construction of a new spec building. The property is located on Watkins Road along Interstate 94, just off exit 92. This will be the developer's second spec building in Battle Creek. IPUSA began work on the project the last week of October. The new building will have 504,000 square feet of industrial space and will be built in two phases. The first half of the building ...

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November 3, 2023

United Federal Credit Union to Enter Battle Creek Market

UFCU secures space in The Milton for its first branch in Calhoun County October 10, 2023 BATTLE CREEK, Mich. - United Federal Credit Union (UFCU) will open their first full-service branch in the Battle Creek market in early 2024. The new location will be in The Milton, located in the heart of Battle Creek's downtown business district. The state-of-the-art branch will occupy 2,900 square feet of space and house seven full-time staff, including tellers, mortgage loan officers, and commercial lenders. Construction on UFCU's new branch in The Milton will begin in late fall, with the opening expected in the first ...

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October 10, 2023

New investments adding manufacturing, high-tech, life sciences jobs across Michigan

Zoetis, LLC expanding operations, adding 59 new jobs in Kalamazoo, Calhoun Counties · SJS Electric expanding, adding 60 jobs in Calhoun County Thursday, October 5, 2023 LANSING, Mich. -The Michigan Economic Development Corporation (MEDC) today announced business expansion projects in Kalamazoo, Calhoun, Ottawa and Kent Counties, which in total are expected to generate nearly \$153 million in capital investment and create 236 new high-tech jobs, have received support from the Michigan Strategic Fund. "Michigan is on the move, and making great things happen in high-tech industries. We applaud the efforts of these companies and their commitment to Making it in Michigan," said MEDC Sr ...

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October 10, 2023

Governor Whitmer Secures \$63 Million Investment for Battle Creek by DENSO During Economic Development Mission in Japan

LANSING, Mich. — Friday, September 8, 2023, On the second day of her investment mission to Japan, Governor Whitmer secured a \$63 million from global mobility supplier DENSO in its Battle Creek thermal manufacturing facility to retool production lines, accommodating product offerings that will support the electrification of vehicles in the years ahead. The project will ensure DENSO's continued green mobility transformation in Michigan, where the company has more than 3,500 employees at several locations across the state, including its North American headquarters and technical center in Southfield. More than 2,100 employees are based at the thermal facility in Battle Creek ...

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September 12, 2023

BCU's Newsletter Summer 2023

BCU is pleased to share its Summer 2023 Quarterly Newsletter. This edition includes: From the President's Desk; State Officials Visit Battle Creek and Tour MICH-AIR Site; BCU Receives \$7 Million Appropriation for MICH-AIR; Anson Hotel Project Awarded \$1.5 Million Grant; Battle Creek Air National Guard Breaks Ground on New Entrance;plus other news and information. The newsletter is available to view as a PDF. Our goal is to provide useful information to people who live and/or work in Battle Creek. We welcome your feedback and story ideas. Email your comments ...

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August 31, 2023

'We've got to get it started': State, local officials tour future site of Battle Creek drone park

'We've got to get it started': State, local officials tour future site of Battle Creek drone park. Greyson Steele, Battle Creek Enquirer, August 22, 2023. Visitors tour the future site of the drone park at Battle Creek Executive Airport on Monday, Aug. 21, 2023. BATTLE CREEK — Standing in a grassy field on the western portion of Battle Creek Executive Airport (BTL) Monday morning, Joe Sobieralski offered state and local officials a firsthand look at the size and magnitude of what's possible in the Cereal City. In the distance, guests could see a glimpse of Duncan Aviation's ongoing \$40 million ...

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August 22, 2023

Food Prize competition launched by City of Battle Creek

PRESS RELEASE August 17, 2023 BATTLE CREEK, MICH. – Calling all food enthusiasts and entrepreneurs! Battle Creek's first Food Prize promises an extraordinary showcase of up-and-coming food creators and new culinary experiences! Food Prize will celebrate the passion and creativity of food and beverage businesses in the region. The event is set for Saturday, October 7 from noon to 5 p.m., at Kellogg Arena downtown. This is the start of Battle Creek Restaurant Week, set for October 7-14. Food Prize is a collaborative effort between Sprout BC, Battle Creek Food Reimagined, Kellogg Arena, the city Small Business Development Office, and ...

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August 17, 2023

Battle Creek Unlimited Receives \$7 Million Appropriation for Drone Park in New State Budget

PRESS RELEASE Funds will be used for airport upgrades to accommodate future traffic from autonomous and remote aircraft. August 3, 2023 BATTLE CREEK, MICH. – Battle Creek Unlimited (BCU) is pleased to announce that it has secured a \$7 million appropriation in the 2024 state budget which was signed by Governor Gretchen Whitmer on July 31. The funds will support the development of an advanced air mobility park at the Battle Creek Executive Airport (BTL). The park, which is to be called MICH-AIR, has been in the works since 2019 when BCU received a grant from the Michigan Defense Center ...

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August 3, 2023

Restore (269) Receives \$1.5 Million Grant from MEDC for Anson Hotel Project

PRESS RELEASE Restore (269) Receives \$1.5 Million Grant from MEDC for Anson Hotel Project

Development will bring housing, food co-op to downtown Battle Creek Tuesday, July 25, 2023
LANSING, Mich. – Governor Gretchen Whitmer joined the Michigan Economic Development Corporation in announcing Michigan Strategic Fund approval of a wide range of projects, including two new manufacturing facilities by innovative glass products manufacturer LuxWall, two new facilities by electric truck manufacturer Bollinger Motors, expansions by Michigan companies Magna and Vantage Plastics, a new spec building in Romulus, placemaking projects in Battle Creek and Pontiac, and other actions that will further strengthen ...

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July 27, 2023

BCU's Newsletter Spring 2023

BCU is pleased to share its Spring 2023 Quarterly Newsletter This edition includes: From the President's Desk; BCPS Announces Bearcat Advantage Scholarship; TRMI Flips the Switch on Solar Array; New Faces at BCU; BC Cargo Opens for 2023;plus other news and information. The newsletter is available to view as a PDF Our goal is to provide useful information to people who live and/or work in Battle Creek. We welcome your feedback and story ideas. Email your comments to BCUNewsletter@bcunlimited.org. You can also follow BCU on Twitter, Facebook, and LinkedIn.

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May 31, 2023

BCU adds Aaron Gibson as new Facilities Coordinator

PRESS RELEASE May 25, 2023 BATTLE CREEK, MICH. – Battle Creek Unlimited (BCU) recently added Aaron Gibson as its new Facilities Coordinator. Aaron will provide maintenance services for properties and facilities owned by BCU as well as the Battle Creek Tax Increment Finance Authority (BCTIFA). These include the Fort Custer Industrial Park, the Customs Cargo Center, and several downtown properties and vacant land parcels. A Michigan native, Aaron grew up in Battle Creek and attended Kellogg Community College in Battle Creek. He has a wealth of experience in the manufacturing, facilities management, and construction sectors. Prior to joining BCU, Aaron ...

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May 25, 2023

Battle Creek Public Schools announces historic scholarship covering up to 100% of tuition and fees for post secondary education

The new “Bearcat Advantage” scholarship seeks to eliminate opportunity gaps for graduating students and improve access to higher education. PRESS RELEASE May 17, 2023 BATTLE CREEK, Mich. — Today, Battle Creek Public Schools (BCPS) announced the Bearcat Advantage, a new scholarship that covers up to 100% of college tuition and fees for all eligible graduates, beginning with the graduating class of 2023. In partnership with the W.K. Kellogg Foundation (WKKF), this historic investment builds off of all the progress of the school district’s transformation work that began over six years ago and ensures that the next generation of BCPS students ...

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May 24, 2023

Battle Creek Unlimited toasts the opening of New Holland Brewing's Battle Creek Location

March 31, 2023 BATTLE CREEK, MICH. – Battle Creek Unlimited (BCU) is excited to congratulate New Holland Brewing on the opening of their newest location in Battle Creek. The much-anticipated restaurant, microbrewery and distillery officially opens to the public on Friday, March 31. The venue

is in the heart of downtown and will feature New Holland's signature beers and craft cocktails, as well as a variety of food options. The new location will also have a beer garden, complete with a stage, yard games, and fire features for year-round entertainment. The opening of New Holland's Battle Creek branch is the ...

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March 31, 2023

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