

News



News & Announcements

Stay up to date with all the latest news, announcements and special events from Battle Creek Unlimited.

State Senator John Bizon, M.D., R-Battle Creek secures \$2 million in state funding toward major renovation of McCamly Plaza Hotel in downtown Battle Creek

BATTLE CREEK, Mich. – Battle Creek Unlimited (BCU) is pleased to announce a \$2 million state investment for the special use of revitalizing McCamly Plaza Hotel, which plans to reopen in 2022. The Michigan Legislature this week passed the 2022 state budget, which included a one-time \$2 million allocation to BCU. Funds will be used toward a \$46MM renovation to convert the 239-room hotel into a Hilton DoubleTree. The property makeover will include a new restaurant, façade and entryway, refreshed lobby, conference rooms, gym and pool amenities, lounges, and other mixed-use spaces. “A flagship hotel is integral to the continued ...

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September 24, 2021

Join the BCU Team - Economic Development Specialist

Does making an impact and positioning the community for future growth through economic development intrigue you? Do you enjoy working with companies to understand their opportunities and concerns? Are you a critical thinker with the ability to solve problems? Do you want to work with a dynamic organization that serves a diverse community and is on the upswing by bringing jobs and investments to the Battle Creek Community? Look no further, Battle Creek Unlimited has the job for you. Our work is mission-driven, fulfilling, and fun. We seek a candidate who is motivated, a team-player, deadline-oriented, and a creative thinker ...

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June 23, 2021

Join the BCU Team - Economic Development & Innovation Coordinator

Does making an impact and positioning the community for future growth through economic

development intrigue you? Looking to launch your post-secondary career? Do you want to work with a dynamic organization that serves a diverse community and is on the upswing by bringing jobs and investments to the Battle Creek Community? Look no further, Battle Creek Unlimited has the job for you. Our work is mission-driven, fulfilling, and fun. We seek a candidate who is motivated, a team-player, deadline-oriented, and a creative thinker who wants to make a difference. In this cultivating environment, there is an opportunity to learn and ...

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June 23, 2021

Bowers Aluminum Submits Plans for Expansion in Battle Creek

PRESS RELEASE March 12, 2021 Bowers Aluminum Submits Plans for Expansion in Battle Creek
Bowers considers investing \$7.8M in Battle Creek. Expansion would create at least 17 new jobs.
BATTLE CREEK, MICH — Battle Creek Unlimited (BCU) is pleased to announce that Bowers Aluminum is considering expanding its manufacturing operations in Battle Creek's Ft. Custer Industrial Park. Bowers Aluminum provides contract anodizing and fabrication services for aluminum products to manufacturing companies throughout the Midwest, East, South, and West. Their anodizing operations serve multiple sectors (automotive, healthcare, appliance manufacturing, office furniture, etc). Bowers will seek a local tax-abatement for this project ...

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May 10, 2021

Magna Cosma Casting Expansion Planned for Battle Creek, Mich., Facility

PRESS RELEASE April 12, 2021 Magna Cosma Casting Expansion Planned for Battle Creek, Mich., Facility • Magna plans to invest \$31.9M in Battle Creek, Mich., facility and create 68 new jobs. • Magna will participate in the BC TRAIN talent attraction program for some of the new hires.
BATTLE CREEK, MICH. — Battle Creek Unlimited (BCU) is pleased to announce that Magna is considering expanding its Cosma Casting Michigan manufacturing operation in Battle Creek's Fort Custer Industrial Park. Magna provides a comprehensive range of body, chassis, and engineering solutions to global automotive customers, including high-pressure aluminum castings from its Battle ...

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May 7, 2021

Battle Creek Unlimited and New Level Sports Ministries announce \$2 million Washington Heights Entrepreneurial

March 8, 2021 BATTLE CREEK, Mich. – Battle Creek Unlimited (BCU), in partnership with New Level Sports Ministries (NLSM), has established the Washington Heights Entrepreneurial Fund, a \$2 million program for entrepreneurial and real estate development projects in the historic Battle Creek neighborhood. The fund is supported by a \$2 million grant from the Battle Creek-based W.K. Kellogg Foundation. Click here to read more ...

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March 8, 2021

Request for Proposals for Battle Creek Tax Increment Finance Authority's Corporate Legal Counsel

For Immediate Release - Tuesday, November 17, 2020: The Battle Creek Tax Finance Authority (BCTIFA) is seeking a qualified attorney and/or law firm to serve as general counsel. RFP's should be submitted no later than December 11, 2020 by 4:30 pm in a sealed envelope marked "BCTIFA

Attorney Proposal" in the lower left-hand corner. For more information about this RFP, please click [here ...](#)

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November 17, 2020

BCU unveils TRAIN, a \$500,000 relocation and talent retention pilot program in Battle Creek

Battle Creek Unlimited (BCU) has established the Talent Retention, Attraction, and Inclusion Incentive (TRAIN), a \$500,000 pilot program for new and existing employees to move to Battle Creek. Click [here to read more ...](#)

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October 28, 2020

\$2.1M EDA Grant for Tiger Room - Grant Will Support Accelerator for Food Companies

PRESS RELEASE, August 17, 2020 - The U.S. Department of Commerce, Economic Development Administration approved an economic development grant of \$2,092,492 for the Southwest Michigan Accelerator Kitchen, located in Battle Creek, MI. The grant, along with locally raised matching funds, will help with the \$4 million renovation of the property located at 30 W. Van Buren St. in Battle Creek, MI. Click [here to read more ...](#)

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August 17, 2020

Industrial Partners USA Purchases 55 acres for 270,000 sq.ft. Spec Building in Battle Creek

PRESS RELEASE, July 22, 2020 - Battle Creek Unlimited (BCU) has sold 55 acres of land to Industrial Partners USA for the construction of a new spec building. Click [here to read more ...](#)

[Read More](#)

July 22, 2020

Torti Taco, Elliot McKone LLC awarded \$250,000 Real Estate Improvement Fund Grant, creating new downtown restaurant and housing

PRESS RELEASE, July 20, 2020 - Elliot McKone LLC, owner of 56 E. Michigan Ave., has been awarded a \$250,000 grant from Battle Creek Unlimited (BCU) through the downtown Real Estate Improvement Fund. Read [here for the full press release ...](#)

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July 20, 2020

Battle Creek Unlimited's Commitment to Equity, Inclusion, and Policy Change - Open Letter

Systematic inequities and racism are realities that exist in our society. We hear, see, and empathize with the Black Community's anger and pain. As protests, conversations, and policy changes have elevated to an emotional turning point in our country surrounding the realities that exist in our Communities of Color, particularly in our Black Community, we must do more.....click [here to read this letter in full and learn more about BCU's commitment to equity, inclusion and policy change ...](#)

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June 29, 2020

Battle Creek Unlimited responds to COVID-19 with \$1.6 million in local support

PRESS RELEASE May 27, 2020 BATTLE CREEK, MICH - In the wake of the corona virus outbreak, Battle Creek Unlimited (BCU) provided approximately \$1.6 million in direct support to 161 small businesses and nonprofits in the Battle Creek region, impacting 872 jobs. This financial assistance, in the form of loans and grants, was made possible by generous donations from the W.K. Kellogg Foundation, Consumers Energy Foundation, Chemical Bank, and Battle Creek Unlimited. On March 19, days after Governor Whitmer's executive order shuttered restaurants and bars, BCU announced its Emergency Loan Fund. Financed with \$500,000 from BCU's own revolving loan fund, ...

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May 28, 2020

BCU Expands COVID-19 Emergency Microgrant Fund for Small Businesses

PRESS RELEASE May 6, 2020 BCU Expands COVID-19 Emergency Microgrant Fund for Small Businesses • Program expanded to include companies and nonprofit organizations in Battle Creek, Springfield, Emmett Charter Township, Bedford Charter Township, and Pennfield Charter Township • Round 2 applications are due by May 11 Battle Creek, Mich. - The Battle Creek Unlimited (BCU) COVID-19 Emergency Microgrant Fund has grown to \$600,000 after receiving a \$200,000 donation from the Consumers Energy Foundation, a \$75,000 donation from BCU, and an additional \$75,000 from the W.K. Kellogg Foundation (WKKF). BCU started the emergency fund in April after receiving an initial \$250,000 ...

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May 6, 2020

COVID-19 Emergency Microgrant Fund for Small Businesses & Nonprofits

Battle Creek Unlimited Establishes \$250,000 COVID-19 Emergency Microgrant Fund for Small Businesses & Nonprofits PRESS RELEASE Battle Creek, Michigan - April 16, 2020 Battle Creek Unlimited has established a \$250,000 emergency microgrant fund for small businesses and nonprofits located in the City of Battle Creek which have been negatively impacted by the coronavirus pandemic. Priority will be given to businesses owned by women, minorities, and people of color as well as nonprofits whose mission serves children, women, minorities, and people of color. This program is made possible by a generous donation from the W.K. Kellogg Foundation, based in Battle Creek ...

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April 16, 2020

Small Business Loans, COVID-19 Relief

Applications are now being accepted. Get your application in TODAY! [CLICK HERE](#) to go to the Small Business Administration's Guide & Resource page ...

[Read More](#)

April 3, 2020

MEDC Grant App

Below are links to the Michigan Small Business Relief Program. Applications need to be submitted by the end of the day on Sunday, March 29th to emergencyloanfund@bcunlimitstg.wpengine.com:

[Qualifications](#) [Application](#) ...

[Read More](#)

March 27, 2020

BCU offers loans for small business owners, says more money is coming

BATTLE CREEK, Mich. — Battle Creek Unlimited (BCU) announced it will be providing at least \$500,000 in loans to small businesses in Battle Creek who have been negatively impacted by coronavirus disease 2019, or COVID-19, and adversely affected by Executive Order No. 2020-9. [READ MORE HERE ...](#)

[Read More](#)

March 26, 2020

Battle Creek Unlimited Launches COVID-19 Resource Page For Battle Creek Businesses and the Community

PRESS RELEASE March 20, 2020, Battle Creek, Michigan – Battle Creek Unlimited (BCU) launched a resource page to assist with the dissemination of accurate information during the COVID-19 global pandemic crisis. Whether you are a business, a nonprofit organization, a company in need of space to support relief efforts, an employee working in Battle Creek, or a Battle Creek resident, battlecreekcovid-19.com is a landing page of pertinent information. During this challenging time, BCU's priority is our community. We are aware there is a lot of great information available, and we want to make it as easy as possible for our business ...

[Read More](#)

March 20, 2020

Battle Creek Unlimited Establishes \$500,000 Emergency Loan Fund for Small Businesses Affected by Executive Order No. 2020-9

Press Release For Immediate Release Battle Creek Unlimited Establishes \$500,000 Emergency Small Business Loan Fund For Impacted Businesses of Executive Order No. 2020-9 March 19, 2020, Battle Creek, Michigan – During this historical time of uncertainty, Battle Creek Unlimited has established an emergency small business loan fund for food & beverage businesses located in the City of Battle Creek that have been adversely affected by Executive Order No. 2020-9. The federal government is currently in the process of approving emergency funds to the U.S. Small Business Administration (SBA). The SBA will be working directly with the Governor to provide targeted, ...

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March 19, 2020

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Downloads

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- [View our Strategic Plan Dashboard](#)
- [View our Commitment to Equity & Inclusion](#)