

Data & Demographics



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Numbers Tell the Story

Battle Creek offers a strong community with a growing population of potential employees and employers. We've pulled together some of the data for you and are happy to answer more specific questions. Numbers tell a great story and ours includes lots of great numbers.



- A growing population: 53,000 people in Battle Creek, 134,386 in Calhoun County
- An approximate workforce of over 1.9 Million people within a one-hour commute
- 3,000 acre Fort Custer Industrial Park
- State of Michigan ranked #2 in overall R&D Investments
- 6% corporate income tax, 11th best in the US
- 4.25% personal income tax
- Average commute of 20 minutes

Downloads

- View our 2030 Strategic Plan
- View our Commitment to Equity & Inclusion

Battle Creek continues to grow and diversify in the types of businesses that call this place home, including 25 international companies. Our city leaders are also focused on collaboration to continue to improve workforce training and development, higher education, and community development.

*BCU uses JobsEQ to access and report our labor market data.

STRONGEST INDUSTRY SECTORS

- Aerospace
- Automotive
- Cyber/IT
- Food and Agriculture
- Defense and Logistics
- Healthcare and Social Services

TOP BATTLE CREEK EMPLOYERS

Battle Creek is home to many major companies all in varying industries.

Employer	Employment
Denso Manufacturing Michigan, Inc.	2,500
Firekeepers Casino Casino	2,106
Kellanova & WK Kellogg Co	2,000
Veterans Administration Medical Center	1,600
Hart-Doyle-Inouye Federal Center	1,500
Bronson Battle Creek	1,360
Fort Custer Training Center	1,159
Michigan Air National Guard	1,071
Kellogg Community College	765
Calhoun County	682
Duncan Aviation	657
Post Consumer Brands	585
II Stanley Company, Inc	570
City of Battle Creek	532
TRMI	524

[Click here for a list of the top 30 Employers](#)