

# Retention & Expansion Services



## Stay & Grow Your Business in Battle Creek

Established businesses who already call Battle Creek home continue to be a focus of BCU's team and service offerings. Through long-term partnerships, our goal is to foster growth in our existing businesses and help them succeed in Battle Creek and beyond.

Our organization is focused on being the economic development partner who works with businesses in Battle Creek. Economic development is not just new businesses or incentivizing organizations to move here. It is working with business leaders and companies who are already here to help them sustain and build their organization as well. This development can include facility upgrades, renovations, new equipment purchases, workforce training programs, and many other resources they need to be competitive in today's global marketplace. Through this partnership and collaboration, it is our goal to help more businesses thrive and grow in Battle Creek.

## Stay in Battle Creek

The lure of the unknown in relocating a business can be very exciting. Cities and organizations across the country, and certainly throughout Michigan, are all working to incentivize businesses to relocate to their area. Our team collaborates with the city and other economic development organizations to connect our area businesses with tools, resources, and workforce development efforts to help businesses thrive here.

If you're interested in learning more about ways Battle Creek Unlimited can help your business with resources for growth, equipment investments, and workforce development, please contact us today.

## Downloads

- [View our Strategic Plan](#)
- [View our Strategic Plan Dashboard](#)