

BCU Vision & Commitment



Generating investment and job creation in our community.

Our services are resources that businesses of all stages can utilize to grow here in Battle Creek. These services are centered around our mission of assisting new and growing companies, or those looking to relocate, to find the resources they need to build their business. This includes not only site selection, but also redevelopment assistance, workforce research, access to financing and other incentives, or resources to help them make the most their investments in Battle Creek.

New or relocating businesses aren't the only ones who should get incentives and assistance. We value all **existing businesses** and work diligently to help connect them to additional resources they need, when they need them. This includes continued workforce development resources, incentives or rebates for new equipment or building investments and more.

BCU's Vision

Engage the community to meet the economic opportunities and challenges of the future

Our Commitment

By July 2021, BCU will generate \$150 million dollars in business investment and 750 new Battle Creek jobs paying an average wage of \$17 hour with benefit. We will do this through retention, expansion, and attraction of targeted next-generation industries and talent.

Learn more about the different services we offer, resources available to you and contact us today with any questions.

Downloads

- [View our Strategic Plan](#)
- [View our Strategic Plan Dashboard](#)