

# 2020 Economic Outlook



Join Battle Creek Unlimited and 250 local business and community leaders for the annual 2020 Economic Outlook on Tuesday, February 18, 2020. The 2020 Economic Outlook is one of the most anticipated economic forecast events in our community.

## **SPEAKERS:**

Jim Robey, Director, Regional Economic Planning Services of the W.E. Upjohn Institute, will review regional, state, and national industry trends as they relate to Battle Creek, providing employment projections and an overall economic forecast for our area.

Joe Sobieralski, President and CEO of Battle Creek Unlimited, will provide the community with an overview of BCU's ongoing economic development projects and initiatives.

Janet Ady, President and CEO of Ady Advantage, is an experienced economic development and business strategy consultant, author, and speaker who focuses on helping both communities and companies meet their growth and diversification goals.

The event will be held at the Kellogg Arena in downtown Battle Creek. Registration and breakfast begins at 7:00 AM; program 7:30-9:00 AM. The event is free and open to the public. Reservations are required and seating is limited. To register, visit: <https://bit.ly/2SUfPvn>.

## **PARKING INFORMATION:**

Downtown Battle Creek offers multiple parking options, including the McCamly Street parking structure. Please note, parking in the McCamly Street parking structure typically costs approximately \$5 for the duration of this event.



For additional information, please contact Paula Young at 269.441.1667 or [young@bcunlimitstg.wpengine.com](mailto:young@bcunlimitstg.wpengine.com).