

[\\$200,000 Financial Assistance Offered for New Restaurant in Downtown Battle Creek](#)

PRESS RELEASE

For Immediate Release

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Battle Creek, Michigan – December 21, 2018, Battle Creek Unlimited (BCU), an economic development organization for the City of Battle Creek, is searching for a reputable, experienced restaurateur who seeks to establish a new location in Battle Creek, Mich. BCU is soliciting proposals for a restaurant to locate in or near downtown Battle Creek that is complementary to those businesses already in the area. The proposed establishment shall provide, at a minimum, full lunch and dinner services. BCU is prepared to offer up to \$200,000 in financial assistance to the winning proposal.

Downtown Battle Creek is a prime location for a proprietor who wants to establish themselves. Competition is low, and the demand is high. Our economy was founded on food. We are home to numerous food and beverage companies in the area, and our community is growing. BCU launched a similar request for proposals (RFP) in late 2017, landing New Holland Brewing Company and another small brewery, both to open in 2019. Revitalization of downtown Battle Creek will accelerate with the restoration of Heritage Tower, which will feature 85 market-rate residential units and retail space on the bottom two floors, a DoubleTree Hilton Hotel, and completion of the Record Box, which will feature event space, office space, and house the second brewery.

Battle Creek Unlimited's President & CEO, Joe Sobieralski, stated, "We are doubling and tripling down with this RFP to continue the momentum that has been established on revitalizing downtown Battle Creek. This RFP is intended to complement not only our already established businesses but also offer more options, which is feedback we regularly hear from the greater Battle Creek business community and residents. In fact, this RFP is intended to assist current downtown establishments with their needs as well."

To access the respective full-length RFP, click on the link below:

[CLICK HERE FOR RFP](#)

Proposals must be received no later than 11:59 PM EST, March 22, 2019.

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ABOUT BATTLE CREEK UNLIMITED

Established in 1972, Battle Creek Unlimited (BCU) is a private, non-profit corporation which serves

as the economic development arm for the City of Battle Creek and manages the Fort Custer Industrial Park. The Fort Custer Industrial Park is home to over 80 businesses, including 25 international companies, and employs over 13,000 people. BCU's mission is to build a strong community by driving strategic investment and job creation.

CONTACT

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