

Joe Sobieralski, President & CEO, Contract Extension

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NEWS

For Immediate Release

Effective Immediately

Continuity to Continue at BCU

Battle Creek, Mich. - December 14, 2017 - The Battle Creek Unlimited (BCU) Board of Directors is pleased to announce the contract extension of Joe Sobieralski as President & CEO. Sobieralski joined BCU in December of 2015, as Vice President and was quickly appointed Interim President & CEO. In October of 2016, the Interim title was removed and Sobieralski has been at the helm ever since.

According to John Gallagher, BCU Board Chair, "Battle Creek Unlimited has finally turned the corner with Joe's leadership. He has succeeded in accomplishing the initial goals he and the board established, which resulted in a very good performance evaluation. With his talented team, BCU is poised to bring greater economic growth and prosperity to Battle Creek. We look forward to some exciting wins in this next year."

"I have enjoyed working with Joe over the past year and am impressed with his energy, knowledge and relationship building" stated Rebecca Fleury, City Manager for the City of Battle Creek. "He has put together a great team at BCU and his contract extension will allow them to broaden the success of the Fort Custer Industrial Park and continue to transform economic development in the City of Battle Creek."

"I am excited to continue playing a vital role in shaping the future of Battle Creek" said Joe Sobieralski, BCU President & CEO. "We have seen great success this past year with a new company breaking ground in the Fort Custer Industrial Park for the first time in almost 8 years. Working closely with community partners, we look forward to this being the first of many successes. Over the last year, I have seen the BCU staff grow and expand into a cohesive and dedicated team leading the charge while cultivating a climate of economic development. While no one can predict the future, I would say the best is yet to come!"

Sobieralski's contract has been extended until June, 2021.

About Battle Creek Unlimited

Battle Creek Unlimited is a private, non-profit corporation which serves as an economic development organization for the City of Battle Creek. Battle Creek Unlimited is focused on building a strong community by driving strategic investment and job creation.

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