## Robert Corder Joins Battle Creek Unlimited as New Vice President

Friday, April 07, 2017

**Battle Creek, Mich.** - Battle Creek Unlimited (BCU) is pleased to announce the addition of Robert Corder as its newest Vice President. Corder's work will encompass Attraction and Development. He will work along with the rest of the BCU team as they continue with innovative solutions to generate jobs and investment in Battle Creek.



Corder has almost a decade of experience in economic development and foreign investment. Most recently he served as the Business Development Project Coordinator at the Japan External Trade Organization (JETRO) based out of Chicago, Illinois. During his tenure there, Corder successfully facilitated the market entry into Japan for more than 50 US companies. Prior to his experience with JETRO, Corder was a compliance auditor. This combined experience with his international economic development experience makes him an ideal addition to the team at BCU.

Corder graduated from American University with a Bachelor of Arts in International Relations. Please join us in welcoming Robert Corder to Battle Creek and Battle Creek Unlimited.

## **About Battle Creek Unlimited**

Battle Creek Unlimited is a private, non-profit corporation which serves as the economic development organization for the City of Battle Creek. Battle Creek Unlimited facilitates generation of investments and job creation in our community.

## **Media Contacts:**

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